

2006 Eclipse Market Research



- Improved understanding of:
 - market for commercial Eclipse-based offerings
 - wants, needs and perceptions of two populations:
 - those current using Eclipse or Eclipse-based products;
 - those not currently using, but aware of Eclipse or Eclipse-based offerings
- Update successful 2005 program results
 - Begin establishing trend data
- Extend research to new areas (I.e. RCP, etc.)
- Shared cost model (\$1500-10k in 2005)



Research Process

- Form working group (now)
- Select survey vendor (April)
- Define research specifics (May)
- Execute research (June)
- Provide results to subscribers (August/Sept)
 - Dates are tentative based on participation

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