

## Sparkplug Steering Committee Minutes

October 8, 2020

### Agenda

Agenda Topics	Moderator	Minutes
Approve Minutes of the September 24, 2020 Call	Frédéric	5
Sparkplug trademark update	Sharon M.	10
Specification project and TCK: status update	Wes Johnson	10
Membership pipeline	Arlen	15
Website Refresh	Frédéric	15
2021 Program Plan and Budget	Frédéric	5

### Attendees

Jackie Eldridge (Inductive Automation)  
Kristine Zukose (Inductive Automation)  
Frederic Desbiens (Eclipse Foundation)  
Don Pearson (Inductive Automation)  
Arlen Nipper (Cirrus Link Solutions, Chair)  
Jeff Knepper (Canary Labs)  
Mao Huang (ORing Industrial)  
Ian Skerrett (HiveMQ)  
Todd Anslinger (Chevron)  
David Grussenmeyer (Inductive Automation)  
Ioana Maftei (Eclipse Foundation)  
Wes Johnson (Cirrus Link)  
Sharon Macdonald (Eclipse Foundation)  
Paul Buck (Eclipse Foundation)  
Sharon Corbett (Eclipse Foundation)

## Absent:

None

## Minutes:

Objection to approving the last meeting minutes: None  
Resolved, the Minutes of the September 24, 2020 Steering Committee Minutes were unanimously approved.

Objection to recording meeting minutes 10/8: None  
Resolved, the Meeting of October 8, 2020, will be recorded.

## Topics:

### Trademark Update

Sharon McDonald with Eclipse Foundation gave an update on the status of our Sparkplug Trademark application. The committee received opposition on the wordmark in the U.S., unfortunately received two rejections after trying to submit arguments back and forth. It is very unlikely that we will get approval in classes 35, 41, and 42 (trade shows, online publications, and technical support services) as there is another trademark by the name of Sparkplug Agility. The committee's trademark was approved for the registration in Class 9 (downloadable software). Sharon mentions the committee should still move forward with registration with Class 9. However the EU trademark is dependent on the U.S. filing for 5 years, if we are denied classes in the U.S., they will be removed from the EU trademark.

In order to hopefully get around this and get as much protection as possible, the Eclipse foundation filed a new Sparkplug wordmark on October 6th, 2020 in Canada using the same descriptions as was used in the application for the U.S. We will use this application to cover the classes where we are being denied.

The Sparkplug logo is fully registered in the United States and the EU.

### Spec Project & TCK

Wes Johnson said they had a meeting last week and had Ivar Grimsdat (project mentor) join the meeting to go over the project with the whole team. Also Wes mentioned that he has started on creating the synopsis on the normative and non-normative statements that should be included in the specifications. This will require some restructuring to the specification.

The attendance was still pretty low for the last meeting and Wes mentioned that if they aren't able to get the committers to actively participate it will possibly affect the timeline.

### Membership Pipeline

Members discussed active leads and where they stand and some possible new prospects. Members also discussed University Engagement and some leads regarding schools and programs.

Frederic met with Vani Desai at Intel last week to discuss how this committee functions, and is currently working with her on scheduling so she can join this call. She will be looking on her side to see if she can make it work and will get back to Frederic.

### Website Refresh

The Eclipse team is currently working on website accessibility. Frederic also had some questions regarding the website design that he wanted to run by the committee to iron out the design. Iona will review the website and reach out to the companies whose logos are on the website currently, to retrieve up to date photos of each person.

### 2021 Program Plan and Update

Frederic went over a Sample Working Group 2021 expense budget with the group. He wants to make sure that the committee is thinking about creating the program plan, budget, etc. Frederic asks that the working group review the templates the next two weeks so they can discuss in the next meeting.

**Meeting Adjourned!**