



Eclipse Software Defined Vehicle (SDV) Hackathon Sponsorship at BCX

November 7-9th, 2022
Berlin, Germany

Eclipse Software Defined Vehicle

ECLIPSE HACKATHON at BCX 2022

November 7 - 9th, 2022

Berlin, Germany & Online



The Eclipse Foundation is Europe's largest open source organization. The Software Defined Vehicle Working Group will be hosting a hackathon during the annual Bosch Connected Experience (BCX) event in Berlin. The Eclipse Foundation is now offering a sponsorship package for support of the hack challenge at BCX.

KEY REASONS TO SPONSOR

01

Gain hands on experience with initial collaborations and projects hosted by the Eclipse Software Defined Vehicle Working Group

02

Demonstrate community support and build brand awareness from your involvement in the Software Defined Vehicle Hackathon

03

Network and collaborate with developers, product strategists, UX and business model experts. Possibility to recruit top talent directly at BCX

BCX Hackathon

BY THE NUMBERS*



120+

hacking devices

145+

BCX teams

700

developers

30h

of hacking

25+

hackathon partners

90+

hack coaches

* Recap [Bosch Connected Experience 2020](#)

LOCATION and VENUE



BCX22 (November 7 - 9th) will take place at STATION-Berlin in Berlin, Germany. There will be 150 participants selected to join a 30-hour hackathon aimed at tackling IoT, AI and future automotive challenges using connected devices and software artefacts - all made available by the Eclipse Foundation, Bosch, and other joint ecosystem partners.

Eclipse SDV Hackathon SPONSORSHIP PACKAGE

- Recognition as a sponsor in all marketing materials
 - Logo added to event promotion (online & social)
 - Logo added to onsite signage (LED-wall & booth branding)
 - Logo and link in Eclipse Community Marketing Communication (Hackathon Announcement & Invite, Monthly Newsletter)
- Five BCX Guest participant passes
- Inclusion of a project in the Eclipse SDV Hackathon, provided the appropriate technical resources are supplied by sponsor
- Possibility to recruit talent during the whole BCX event
- Acknowledgement and thank you by Eclipse at the BCX award ceremony
- Minimum of four social media mentions from the official Eclipse Foundation channels prior and after the hackathon
- Opportunity to participate in video interviews and promotion

PRICE
10.000€

ADD-ON OPTIONS

Career Corner

Dedicated recruiting and career corner for HR representatives from sponsoring organisations. (please [contact us](#) for pricing and details)

Video Sponsor

Company branding on professionally produced conference recordings. (please [contact us](#) for pricing and details)

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FOUNDATION

BCX



To sign up or learn more, email us at
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We look forward to working with you!