Software-Defined Vehicle (SDV) Working Group

Date: < Oct 18, 2022 >

Agenda Topics	Moderator	Minutes
Welcome & approval of past minutes	Jefro acting	2
Events	Polly	15
Messaging	Polly	
Draft Marketing Plan	Polly	
BCX	Polly	
Logo	Polly	

Seats: **5** / Quorum 50% of Voting / Passing simple majority resolution >50% in attendance

ATTENDING

Voting Committee Members / Alternates

- Jefro Osier-Mixon (Red Hat - Elected Participant)
- Stefanie Tomko / Filipe Prezado (Microsoft)
- Mirko Gutemann / Corina Tews (ZF)
- Steffen Klager / Sebastian Weiss / Thomas Spreckley / Bianca Ansperger (Bosch)
- <Name> / <Name> (Cariad)

Other Members

-

Eclipse Foundation

- Michael Plagge
- Clark Roundy
- Paulina Gueorguieva

MINUTES

A quorum was established with three voting members present

- Events
  - Final call for EclipseCon status
    - hacker day, hackathon (plugfest) w/ 6 project represented, 4hrs
    - https://wiki.eclipse.org/EclipseCon_2022_Hacker_Day_SDV
    - No support needed
  - BCW/BCX hackathon status –
    - Reg open since early September
    - 49 registered participants
    - Need promotion from members internally & externally, use this link:
      https://bosch-connected-world.com/hackathon/eclipse/
      Evaluated by the hackathon manager
    - Message first, code to be used for targeted invitations
  - Video interviews
    - from contribution day live on youtube this week
    - More at BCX, 3-4 available spots, contact Polly
- Assets
  - Logo - CHOSEN! The one with the car, with slight improvements, likely before November
  - Marketing plan draft
    - Planning for 2023 re events and related
    - Contribution days -> community days, flexible with geography, quarterly
    - SDV specific automotive conference est. first week in June, 500ppl in Berlin
    - How to move from draft to complete?
  - Webinar series - which company should start, what format? Live streaming?
  - Standard "gold" deck
    - Requested by Ansgar
    - Need input from members on content
    - Timeline, how projects are connected/related
  - Messaging guide
    - Based on objectives - program plan too broad
    - Need specific guidance from steering (goals) & marketing (messaging)
    - Dedicate a meeting specifically for messaging Nov 1 << jefro send email
- Chair position vote
  - Jefro voted as acting chair