



Jeffers Liu

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I have over 30 years of professional experience in software development, IT, sales and marketing, supply chain management, strategy planning, and business development roles across electronics, ICT, and automotive industries, including car OEMs, Tier One, and tech solution companies.

In recent years, I have been focusing on software-defined vehicle, autonomous driving, and smart cockpit systems. I've spearheaded the joint efforts from product management, engineering, and suppliers to develop the smart connected vehicle product roadmap.

In my current role at Futurewei Technologies, I work with the engineering teams and business partners on various open-source projects including autonomous driving.

I look forward to the opportunity of representing Futurewei and all participant members at the SDV steering committee.