



Embedded World 2023

Eclipse SDV Sponsorship Package

Eclipse Software Defined Vehicle at EmbeddedWorld 2023

March 14 - 16th, 2023
Nuremberg, Germany



The Eclipse Foundation is Europe's largest open source organization. The Software Defined Vehicle Working Group will be having a dedicated space within the Eclipse Foundation / OpenHW Group corner.

About the event:

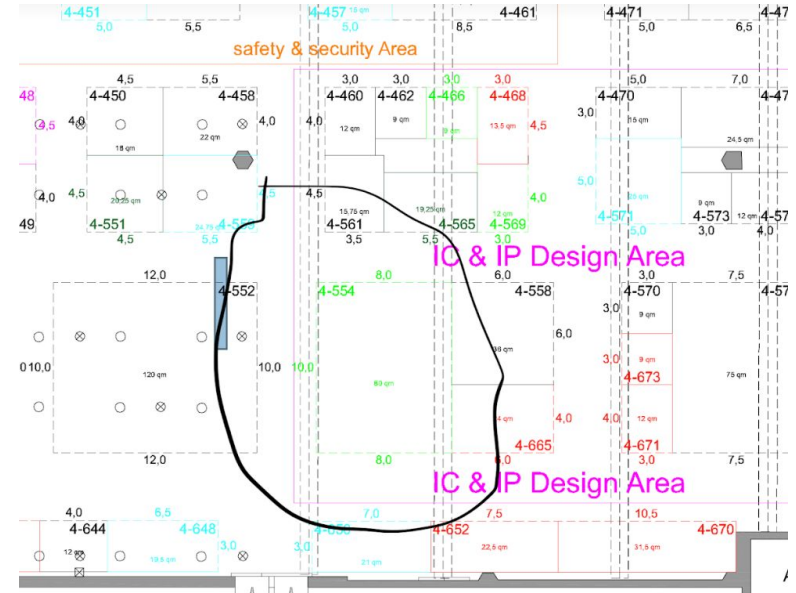
- More than 720 exhibitors from 39 countries
- More than 18,000 international embedded experts
- More than 20,000 sqm of rented booth space
- 75 exhibitor presentations, 7 expert panel discussions in the three exhibitor forums
- 196 presentations, 10 classes and 3 keynotes in the conferences
- over 3,900 hybrid participations via the digital event platform



Key reasons to join Eclipse as a sponsor

- ❑ Join the largest automotive embedded systems and software expo in the world - 27% of the visitors are from the automotive industry
- ❑ Interact directly with decision-makers - 87% of the visitors are involved in purchasing decisions for their companies
- ❑ Experience latest innovations in automotive hardware and software systems, services and products
- ❑ Get visibility on your open source automotive projects - 18k visitors with interest in IoT Software, OS, AI & Embedded Software for Data security among other system & application and services software topics
- ❑ Amplify your presence onsite through the Eclipse SDV WG and the Eclipse Foundation digital and media communication channels and networks

Shared Booth with Open Hardware Group



NOTE: Eclipse Foundation and OpenHW Group have a close working relationship, including that all OpenHW members (except their Supporter members) are also members of Eclipse Foundation. Contact membership.coordination@eclipse-foundation.org for more information.

Eclipse Foundation Sponsorship Package

PRICE

8.000€

Eclipse SDV Projects Kisoks @ Embedded World 2023 8.000 EUR	
Kiosk - 1m wide demo kiosk with (1) stool, 42" monitor, (1) 5-amps power strip	one
Speaking Opportunity in the OpenHW/Eclipse Pavilion Theater - (1) 20 minute speaking slot on one of the first two days of Embedded World	1-2 speaking slots (depending on availability)
Lead Retrieval Scanner - One (1)	one
Social Media Reshare - (2) social media shares on Twitter and Linked by the Eclipse Foundation	two mentions
Blog Post on the Eclipse Foundation Group website - (1) 600 word blog about your company/product at Embedded World and Eclipse Foundation projects.. To be shared on the Eclipse Foundation social media channels	one blog post
Recognition in Pre-Event Email Marketing - two emails will be sent prior to Embedded World (February and March) Includes your company logo and URL	two emails
Press Release Joint with the Eclipse Foundation	one joint PR mention
Promotional Video Shoot at the booth/kiosk*	one video
(preliminary sponsorship info, subject to updates)	



THANK YOU!