Software-Defined Vehicle (SDV) Working Group

Date: < Nov 15, 2022 >

Agenda Topics	Moderator	Minutes
Welcome	Jefro	2
Approval of past minutes	Jefro	2
Housekeeping	Jefro	5
EclipseCon & BCW/BCX Report	Polly	5
Video Interviews BCX	Polly	5
Assets discussion	Jefro	10
Logo rollout	Polly	5
SDV Messaging	Polly	15

Seats: **5** / Quorum 50% of Voting / Passing simple majority resolution >50% in attendance

ATTENDING

Voting Committee Members / Alternates

- Jefro Osier-Mixon (Red Hat - Elected Participant)
- Stefanie Tomko / Filipe Prezado (Microsoft)
- Mirko Gutemann / Corina Tews (ZF)
- Steffen Klager / Sebastian Weiss / Thomas Spreckley / Bianca Ansperger (Bosch)
- <Name> / <Name> (Cariad)

Other Members

- Marcel Henrich (T-Systems)

Eclipse Foundation

- Michael Plagge
- Clark Roundy
- Paulina Gueorguieva

MINUTES

NO quorum, previous minutes not approved

Housekeeping

x move meeting to an alternate week in same time

> Polly to follow up with Cariad re representative

Events Review

Video interviews went well, many in the can

Looking forward to community & development days, 2 hackathons per year

Helps the community work together - connect the islands

  "Exchange hostages" to connect projects, forcing external communication

Tons of content gathered, 500 people at pitch talks, reached most targets

Started too late, not enough engagement from members - start 4-6w earlier

Could have had 20-30 people more at hackathon

> marketing comm: leverage communication channels

> how to leverage linkedin for events [prop by mplagge] as well as our slack, mailing lists

Events priority:

1- where we have been invited to speak

2- automotive software events

3- general open source events

>> agendize for Nov 22 call to prioritize/sponsor, capture who will be where

> EW shared booth, mention at next call –

> community event in March, possibly at MS/Lisbon –

> webinar schedule for 2023 - Shifting Gears with SDV [polly] –
https://docs.google.com/spreadsheets/d/1MKF62mjfa2vqeUOd7EOhuY-3TTGYpfFsx5aXIgPt3QA/
edit?usp=sharing

> map of members

> list of requirements for community events

Logo - December 1, countdown to logo release

Messaging - polly will summarize

Future face to face meeting in Europe

Michael will be at CES