



Oniro Updates at a Glance

10th March, 2022

Marketing & Communication

Where are we... What is gonna come next... Our achievements...
Keep posted with our marketing and communication plan!

PAST EVENTS & CONFERENCES

FOSDEM'22 6-7 February → check the [post event brief](#)

- 18 talks -> recordings are available [here](#)
- 60+ stand visitors

FOSDEM'22

ONIRO EVENT CALENDAR 2022

ACTIVITY	Q1			Q2			Q3			Q4		
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
MWC		28 FEB – 3 MAR										
HDG France				19 APR								
FOSS NORTH				20-21 APR								
IOTSWC					10-12 MAY							
KR 2022						1-3 JUN						
IOTWEEK						20-23 JUN						
Embedded World						21-23 JUN						
Linux Plumbers Conference									12-14 SEP			
Embedded Linux Conference Europe									13-16 SEP			
IOT TECH EXPO EUROPE									20-21 SEP			
ECLIPSE CON										End of OCT		
SFScon											11-12 Nov	
Open Source Summit and Automotive Linux Summit 2022 Japan												5-6 DEC

*Each event will have a dedicated [WIKI page](#) to track the preparations and status in details

* *Events listed here include events Oniro will go as sponsor and events interested to go with CPFs

EVENT ASSETS

All event assets will be uploaded into [Eclipse Git repo](#), including:

- Talks presentations and videos
- Social Planning
- Graphic designs for physical stand
- Promotional materials: handouts, infographics...

UPCOMING EVENTS

APR 20-21 APR ● **FOSS NORTH**
(Virtual)

- Base Sponsor – LOGO and URL in website
- 2 talks from Oniro

MAY 10-12 MAY ● **IOTSWC**

- Silver Sponsorship
- One talk on vending machine blueprint
- Physical booth

WORK-IN-PROGRESS

- Web portal renewal
- Content calendar to be defined
- BP roadmap and use case scenarios
- Oniro 2022 deck - updated version to Goofy

“Nothing endures but change.”

– Heraclitus