

POST EVENTS







April 2022 Click here to see the Marketing Gitlab Repo!

HDG FRANCE 19 April

INSIGHTS

13 simultaneous attendees

(with 6 Huawei/organizers/speakers)

1 question by an attendee 6 live tweets from HDG France (thread)

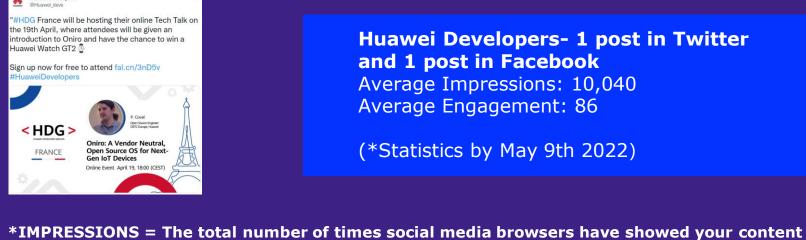
TALK

| Title | Speaker | Recording |
|--|----------------|-------------|
| Oniro: A Vendor Neutral, Open Source OS for Next- Gen IoT Devices | Philippe Coval | <u>Link</u> |

SOCIAL POSTS







Average Impressions: 611 Average Engagement: 9

HDG France - 1 post in Twitter

(*Statistics by May 5th 2022)

Average Impressions: 1,634 Average Engagement: 53

Huawei France- 1 post in Twitter

(*Statistics by May 5th 2022)

Huawei Developers- 1 post in Twitter and 1 post in Facebook Average Impressions: 10,040 Average Engagement: 86

(*Statistics by May 9th 2022)

*ENGAGEMENT = The sum of all interactions (shares, comments, reactions)

FOSS NORTH 20-21 April

INSIGHTS

Attendees

30+

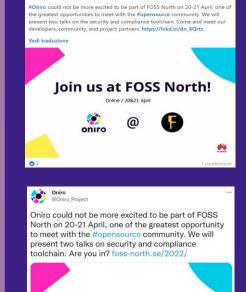
Good engament with the audience

TALKS

| Title | Speakers | | |
|--|--|--|--|
| What should I know about secure boot and TEEs? | <u>Marta Rybczynska</u> | | |
| Eclipse Oniro compliance toolchain | Carlo Piana, Alberto Pianon, Rahul Mohan G | | |
| | | | |
| | | | |

Marta Rybczynska, the Principle Software Engineer of

SOCIAL POSTS



Join us at FOSS North!



Join Carlo's talk at @fossnorth on Eclipse Oniro

Huawei will present a map of the trusted computing landscape at @fossnorth and put it in the context of

implementing secure boot and trusted execution in Oniro_Project project. Join here: bit.ly/3v81X27

What should I know about secure

boot and TEEs?

Average Impressions: 1,069 Average Engagement: 10

Huawei Enterprise - 2 posts in Twitter

(*Statistics by May 5th 2022)

and 2 post in LinkedIn

Oniro - 3 posts in Twitter

Average Impressions: 180 Average Engagement: 15

(*Statistics by May 5th 2022)

*IMPRESSIONS = The total number of times social media browsers have showed your content *ENGAGEMENT = The sum of all interactions (shares, comments, reactions)

TALKS

| Title | Speaker | Recording |
|--|--------------|-------------|
| (Open Source) Software has eaten the world | Davide Ricci | <u>Link</u> |
| | | |
| | | |

ICPC SWERC 23-24 April

STANDS





Oniro SWERC Stand

participants

- Oniro Blueprint videos and use cases Knowledge shared with the contest
- Oniro gadgets (t-shirts, stickers, flyers, and bags)

