

[Click here to see the Marketing Gitlab Repo!](#)

HDG FRANCE 19 April

INSIGHTS

13 simultaneous attendees
(with 6 Huawei/organizers/speakers)

1 question by an attendee
6 live tweets from HDG France ([thread](#))

TALK

Title	Speaker	Recording
Oniro: A Vendor Neutral, Open Source OS for Next-Gen IoT Devices	Philippe Coval	Link

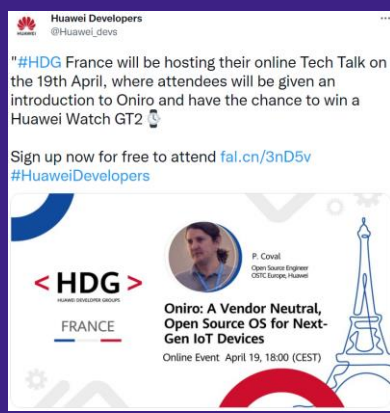
SOCIAL POSTS



HDG France - 1 post in Twitter
Average Impressions: 611
Average Engagement: 9
(*Statistics by May 5th 2022)



Huawei France- 1 post in Twitter
Average Impressions: 1,634
Average Engagement: 53
(*Statistics by May 5th 2022)



Huawei Developers- 1 post in Twitter and 1 post in Facebook
Average Impressions: 10,040
Average Engagement: 86
(*Statistics by May 9th 2022)

*IMPRESSIONS = The total number of times social media browsers have showed your content
 *ENGAGEMENT = The sum of all interactions (shares, comments, reactions)

FOSS NORTH 20-21 April

INSIGHTS

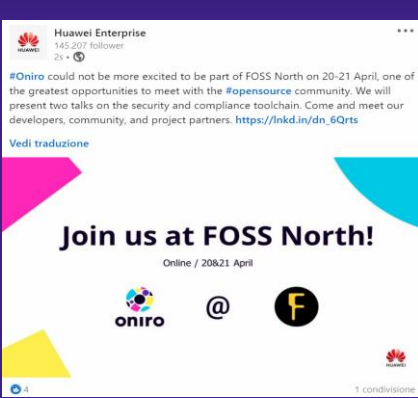
30+
Attendees

Good engament with the audience

TALKS

Title	Speakers
What should I know about secure boot and TEEs?	Marta Rybczynska
Eclipse Oniro compliance toolchain	Carlo Piana , Alberto Pianon , Rahul Mohan G

SOCIAL POSTS



Huawei Enterprise - 2 posts in Twitter and 2 post in LinkedIn
Average Impressions: 1,069
Average Engagement: 10
(*Statistics by May 5th 2022)



Oniro - 3 posts in Twitter
Average Impressions: 180
Average Engagement: 15
(*Statistics by May 5th 2022)

*IMPRESSIONS = The total number of times social media browsers have showed your content
 *ENGAGEMENT = The sum of all interactions (shares, comments, reactions)

ICPC SWERC 23-24 April

TALKS

Title	Speaker	Recording
(Open Source) Software has eaten the world	Davide Ricci	Link

STANDS



Oniro SWERC Stand

- Oniro Blueprint videos and use cases
- Knowledge shared with the contest participants
- Oniro gadgets (t-shirts, stickers, flyers, and bags)