

EclipseCon is the premier event for the Eclipse community, and technical content is our primary focus. No matter what your area of interest — Modeling, Runtime, OSGi, Eclipse 4.0 and Orion, or any other current Eclipse topic — there are tutorials, talks, and BoFs to attend, products and demos to see, and lots of like-minded people to meet up with.

We are particularly excited by this year's keynote talks, which include diverse topics presented by industry experts, tailored for the highly technical EclipseCon audience.



Tuesday: What Is Watson? David Gondek of the DeepAQ/Watson Project at IBM will take attendees on a tour of the technologies that power Watson, the IBM machine that recently won a Jeopardy! match against two of the best contestants to ever play the game.

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Wednesday: **The Java Renaissance**. Mark Reinhold (Oracle) and John Duimovich (IBM) will give us an in-depth view of the recent developments in Java, focusing on the introduction of Java SE 7 and the participation in OpenJDK by both Oracle and IBM.



Thursday: **On Apache Hadoop.** Todd Lipcon of Cloudera will delve into the Hadoop project, a framework for handling large quantities of data. He'll explain why it was built, outline the technical details, and share the lessons learned by the Hadoop team.

## www.eclipsecon.org/2011/

March 21 - 24, 2011 Hyatt Regency Santa Clara Santa Clara, California

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EclipseCon is the conference for anyone involved in Eclipse!

- As an Eclipse user, you'll learn about the latest products and pick up valuable tips from the experts and user groups
- As an Eclipse developer, you'll collaborate with your colleagues and do that whiteboard planning for the next generation of APIs and features
- As an Eclipse company, you'll talk directly to your users and learn how to make the best tools on the planet

We have an exciting and diverse program, and lots of activities for networking and fun. Register now for the best price!

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