

# Jakarta EE Working Group Announcements Proposal

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#### **Motivations**

- Lackluster response on Tools Initiative
- Negative feedback from non-Strategic Members

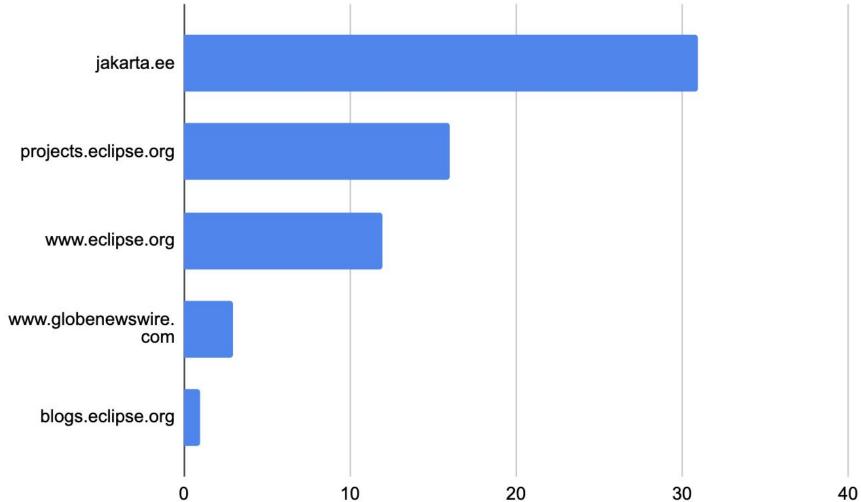


## Data, data, data

- 39 independent articles
- 3 releases
- Sept 2019
- Jun/Jul 2020
- Dec 2020



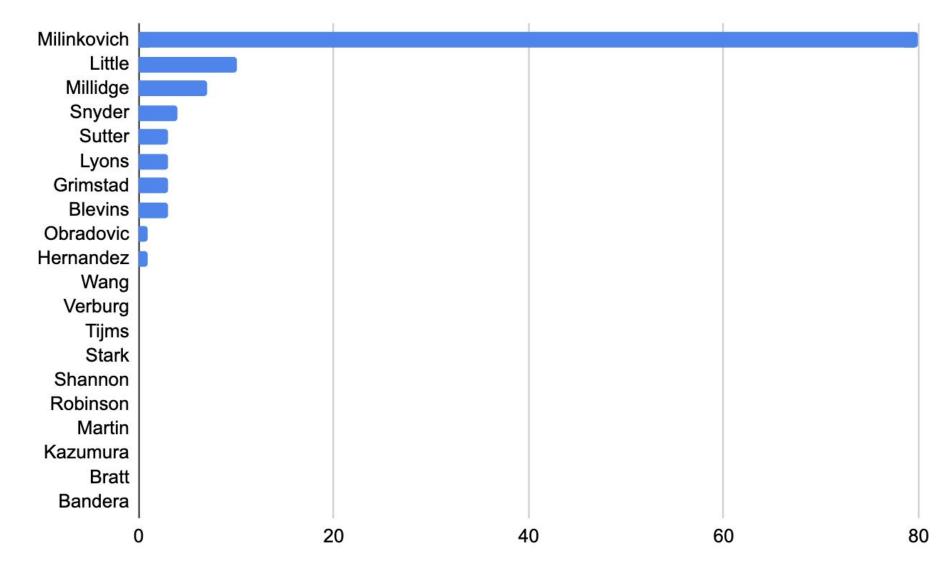
## Links





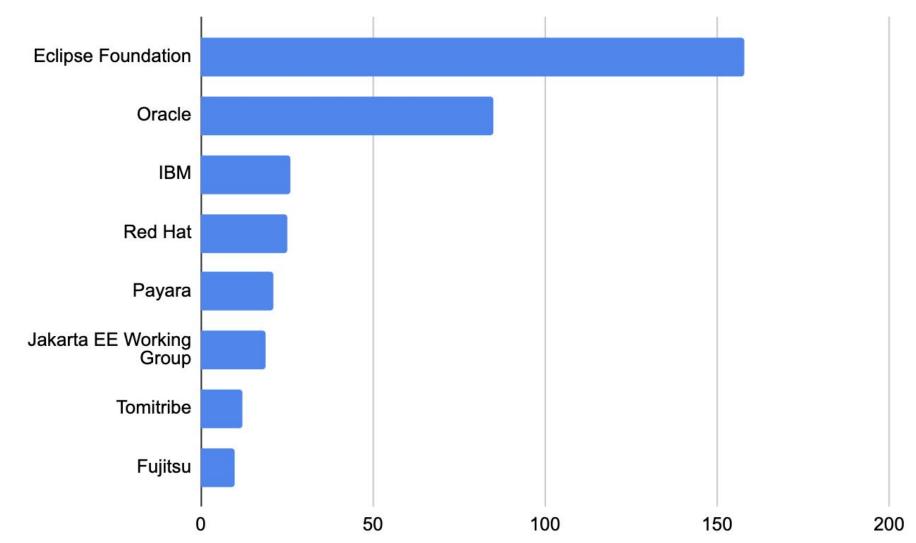
#### **Mentions - Individuals**







#### **Mentions - Entities**





## Observations

- Not on jakarta.ee
  - Limited voices
  - Lack branding



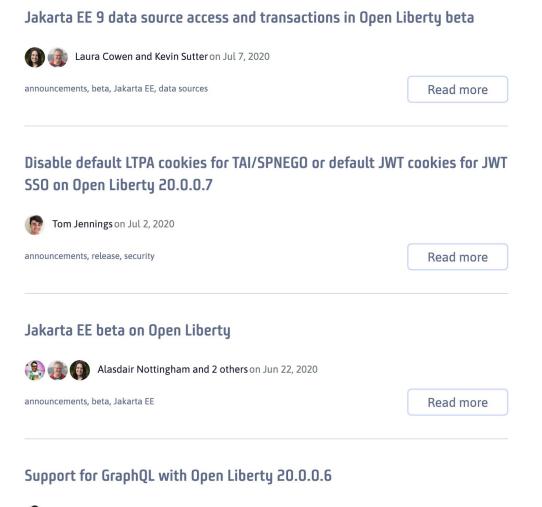
## Solutions

- Use jakarta.ee
- Spotlight more voices
- Strengthen branding



## Inspiration





Yasmin Aumeeruddy on Jun 5, 2020



## **Prototype**

- Announcements section #879 Sept 9 2020
- <u>Live Preview</u>



#### (official news and statements)

#### **Potential Uses**

- New member joins working group
- New app server is certified
- Livestream CFP
- Well known tool/cloud supports Jakarta namespace
- New Case studies available
- New specification project
- WG Sponsored Event & featured talks



#### **Potential Users**

- Steering Committee
- Marketing Committee
- Specification Committee
- Working Group Staff



### Non-Goals

- Community Blog Aggregation
- Posts from Community Bloggers
- Anything not official business of the WG
- Eliminating use of globenewswire.com
- Eliminating existing Announcements feed
- Mandating it must be used at all times

