

Jakarta EE Marketing Committee Meeting - January 10, 2019

Agenda

- ✓ Approval of the previous mtg minutes **(5 mins)**
- ✓ Review of actions from last call **(10 mins)**
- ✓ Reporting to/from Steering Committee (Mike D) **(10 mins)**
- Review proposed names for specifications from Oracle **(10 mins)**
- ✓ Review proposed logos for [Jakarta compatible and members](#) **(10 mins)**
- ✓ GlassFish announcement & blog status update **(10 mins)**
- 1. [Community Participation on Release](#) [Amelia's task: Community Participation as part of the GlassFish release.]

- Parking lot for January 17 meeting
 - Jakarta EE social media member engagement
 - Review proposed names for specifications from Oracle

Attendees

Amelia Eiras (Tomitribe)
Jonathan Gallimore (Tomitribe)
Debbie Hoffman (Payara)
Edward Bratt (Oracle)
Ivar Grimstad (Committer Member Representative)
Dan Bandera (IBM)
Mike Denicola (Fujitsu)
Cesar Saavedra (Red Hat)

Eclipse Foundation:
Jameka Woodberry
Thabang Mashologu
Tanja Obradovic
Paul White

Discussions

Jan 3rd meeting minutes approved.

Mike D: Steering Committee

Steering committee agreed to Town Hall for Jan 30 meeting. Spec Committee agreed to get volunteers to organize a panel - Tanya to notify community. David Blevins expressed concern that Marketing Committee shouldn't focus all efforts on GlassFish 5.1 release (first Java EE 8 compatible version).

Ivar G. said agreement between Oracle & Eclipse getting closer. Paul said hoping to change name from Java to Jakarta.

Review proposed logos for Jakarta compatible and members

Stephanie has created several logos, Marketing Committee to vote & then forward to Steering Committee and Working Group. Dan asked if we could view logos in black/white as well. The compatible logo would be used for web sites.

Guidelines for use of logo: member logo will be almost identical to Eclipse Foundation logo for what can be done with it. The compatible logo will have its own guidelines.

Cesar asked if we would have different logos for the different categories of membership - a word added to designate membership level.

Community Participation for Eclipse GlassFish 5.1 release

Plan to send link to public Google doc to Working Group (202 Jakartees), Jakarta community forum (728 Jakartees) and the dev forum (47 Jakartees) about 72 hours after Tanya sends a note to working group to let them know the plan. Use "suggest edits" for suggesting changes. Design for community voices quotes is also in the [folder](#) to use.

Blog / Announcement Calendar

Please [track quotes and blogs](#).

Actions:

- Eclipse to provide parameters for design. If designers would like to create other versions of Jakarta logos - do so by next meeting. Eclipse Foundation logos have been added here: https://docs.google.com/presentation/d/1iXB_DgatsvRoduIwlj4ttRS-0iVtJpo1QxPSrd5sal8/edit?usp=sharing
- Members can add their logo iterations in the "Compatible_Member_JakartaEELogos" folder in the shared Jakarta EE Marketing Committee drive
- Paul W. to reach out to Simon to see if he will participate or send an alternate.