



M2M – From technology to business

Be part of it!

Present your company and products at the **largest and most important M2M event in Europe**. With the M2M summit, M2M Alliance offers you a unique platform to exchange ideas and to present to market leaders and trade visitors from all over the world.

1,000 participants, top-class speakers, fascinating topics, exclusive press conference with industry leaders and experts as well as a superb location are waiting for you.

Meet your customers and international partners in the large exhibition area.

October 20 – 21, 2014

Congress Center Düsseldorf

BECOME A SPONSOR OR EXHIBITOR

M2M Summit – packages	Sponsor				Exhibitor			
	Platinum	Gold	Silver	Bronze	Platinum	Gold	Silver	Bronze
Free tickets:								
Booth staff (conference ticket)	5	4	3	2	1	1	1	1
Booth staff (only exhibition)	10	7	5	3	5	5	3	2
Guest voucher (exhibition visit)	40	20	10	8	20	15	8	5
On-site:								
Exhibition space	36 m ²	18 m ²	9 m ²	6 m ²	36 m ²	18 m ²	9 m ²	6 m ²
Stand-up table catering	•							
Website:								
Listing with link on website	preferential	•	•	•	•	•	•	•
Company presentation on website	•	•	•	•	•	•	•	•
Image film on website	•							
In print:								
Banner display roll-ups	•	•	•	•				
Logo placement prints	•	•	•	•				
Welcome banner at entrance	•	•						
Company display breaks	•							
Short portrait for online proceedings	•	•	•	•	•	•	•	•
Logo placement for online proceedings	•	•	•	•	•	•	•	•
Logo conference bags	•	•						
Materials conference bags	•	•	•	•				
Journal:								
Advertisement M2M Journal: Special Edition M2M Summit	1/1 and 1/1 page company presentation	1/1 page	1/2 page	1/2 page	Business card size	Business card size	Business card size	Business card size
Advertisement:								
M2M Summit Newsletter	•	•	•					
Press releases	•	•	•					
Press conference	•							
Mention Evening Event	•							
Ready made stand:	26,500 €	15,150 €	9,650 €	5,500 €	18,000 €	9,000 €	4,500 €	3,000 €
Without stand:	25,000 €	13,900 €	8,900 €	4,950 €	13,320 €	6,660 €	3,330 €	2,220 €



SPONSOR PACKAGES

Platinum Package

- **On-site:**
 - 36 m² of exhibition space
 - Stand-up table signs throughout the catering in the exhibition area
- **Free Tickets:**
 - 5x Booth staff (conference ticket)
 - 10x Booth staff (only exhibition)
 - 40x Guest voucher (exhibition visit)
- **Website:**
 - Preferential listing with link on M2M Summit website
 - Preferential company presentation on M2M Summit website
 - Integration of a corporate image film on website
- **In print:**
 - Banner display on roll-ups at exhibition
 - Logo placement in flyers, newsletters and posters
 - Logo placement on written invitations
 - Your logo on the welcome banner at entrance
 - Highlighted company display during breaks
- Logo and short portrait on digital conference proceedings
- Logo placement on label of digital conference proceedings
- Presentation of own materials on digital conference proceedings
- Logo imprinted on conference bags
- Materials included in the conference bags (max. 2 items)
- **Journal:**
 - Placement of advertisement in M2M Journal: Special Edition M2M Summit (1/1 page and 1/1 page company profile)
- **Advertising:**
 - Article in M2M Summit Newsletter
 - Inclusion in press releases
 - Participation in press conference
 - Highlighted mention in M2M Summit Evening Event on 20th October 2014
- **Price: 26,500 € (incl. Ready made stand)
25,000 € (without stand)**



SPONSOR PACKAGES

Gold Package

- **On-site:**
 - 18 m² of exhibition space
- **Free Tickets:**
 - 4x Booth staff (conference ticket)
 - 7x Booth staff (only exhibition)
 - 20x Guest voucher (exhibition visit)
- **Website:**
 - Listing with link on M2M Summit website
 - Company presentation on M2M Summit website
- **In print:**
 - Banner display on roll-ups at exhibition
 - Logo placement in flyers, newsletters and posters
 - Logo placement on written invitations
- Your logo on the welcome banner at entrance
- Logo and short portrait on digital conference proceedings
- Logo imprinted on conference bags
- Materials included in the conference bags (1 item)
- **Journal:**
 - Placement of advertisement in M2M Journal: Special Edition M2M Summit (1/1 page)
- **Advertising:**
 - Article in M2M Summit Newsletter
 - Inclusion in press releases
- **Price: 15,150 € (incl. Ready made stand)
13,900 € (without stand)**

Silver Package

- **On-site:**
 - 9 m² of exhibition space
- **Free Tickets:**
 - 3x Booth staff (conference ticket)
 - 5x Booth staff (only exhibition)
 - 10x Guest voucher (exhibition visit)
- **Website:**
 - Listing with link on M2M Summit website
 - Company presentation on M2M Summit website
- **In print:**
 - Banner display on roll-ups at exhibition
- Logo placement in flyers, newsletters and posters
- Logo placement on written invitations
- Logo and short portrait on digital conference proceedings
- Materials included in the conference bags (1 item)
- **Journal:**
 - Placement of advertisement in M2M Journal: Special Edition M2M Summit (1/2 page)
- **Advertising:**
 - Article in M2M Summit Newsletter
 - Inclusion in press releases
- **Price: 9,650 € (incl. Ready made stand)
8,900 € (without stand)**

Bronze Package

- **On-site:**
 - 6 m² of exhibition space
- **Free Tickets:**
 - 2x Booth staff (conference ticket)
 - 3x Booth staff (only exhibition)
 - 8x Guest voucher (exhibition visit)
- **Website:**
 - Listing with link on M2M Summit website
 - Company presentation on M2M Summit website
- **In print:**
 - Banner display on roll-ups at exhibition
 - Logo placement in flyers, newsletters and posters
 - Logo and short portrait on digital conference proceedings
 - Materials included in the conference bags (1 item)
- **Journal:**
 - Placement of advertisement in M2M Journal: Special Edition M2M Summit (1/2 page)
- **Price: 5,550 € (incl. Ready made stand)
4,950 € (without stand)**



EXHIBITOR PACKAGES

Platinum Package

- **On-site:**
 - 36 m² of exhibition space
- **Free Tickets:**
 - 1x Booth staff (conference ticket)
 - 5x Booth staff (only exhibition)
 - 20x Guest voucher (exhibition visit)
- **Website:**
 - Listing with link on M2M Summit website
 - Company presentation on M2M Summit website
- **In print:**
 - Logo and short portrait on digital conference proceedings
- **Journal:**
 - Business card size ad in M2M Journal: Special M2M Summit Edition
- **Price: 18,000 € (incl. Ready made stand)
13,320 € (without stand)**

Gold Package

- **On-site:**
 - 18 m² of exhibition space
- **Free Tickets:**
 - 1x Booth staff (conference ticket)
 - 5x Booth staff (only exhibition)
 - 15x Guest voucher (exhibition visit)
- **Website:**
 - Listing with link on M2M Summit website
 - Company presentation on M2M Summit website
- **In print:**
 - Logo and short portrait on digital conference proceedings
- **Journal:**
 - Business card size ad in M2M Journal: Special M2M Summit Edition
- **Price: 9,000 € (incl. Ready made stand)
6,660 € (without stand)**

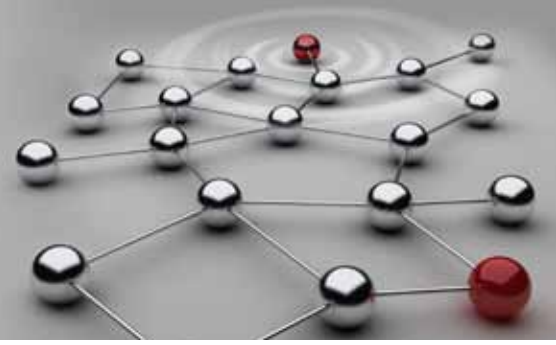
Silver Package

- **On-site:**
 - 9 m² of exhibition space
- **Free Tickets:**
 - 1x Booth staff (conference ticket)
 - 3x Booth staff (only exhibition)
 - 8x Guest voucher (exhibition visit)
- **Website:**
 - Listing with link on M2M Summit website
 - Company presentation on M2M Summit website
- **In print:**
 - Logo and short portrait on digital conference proceedings
- **Journal:**
 - Business card size ad in M2M Journal: Special M2M Summit Edition
- **Price: 4,500 € (incl. Ready made stand)
3,330 € (without stand)**

Bronze Package

- **On-site:**
 - 6 m² of exhibition space
- **Free Tickets:**
 - 1x Booth staff (conference ticket)
 - 2x Booth staff (only exhibition)
 - 5x Guest voucher (exhibition visit)
- **Website:**
 - Listing with link on M2M Summit website
 - Company presentation on M2M Summit website
- **In print:**
 - Logo and short portrait on digital conference proceedings
- **Journal:**
 - Business card size ad in M2M Journal: Special M2M Summit Edition
- **Price: 3,000 € (incl. Ready made stand)
2,220 € (without stand)**

Summit 2014



M2M Summit Evening Event sponsorship – Exclusive

- **M2M Summit Evening Event, 20th October 2014**
 - Sponsor has exclusive rights to give a lecture within the Evening event location
 - Sponsor's logo is found on tables and menu
 - Production of 2 roll-ups, placement in the

All breaks sponsor – Exclusive

Logo on conference bags

Materials for conference bags



Fax reply

**Fax +49 241 88 970-42
M2M Alliance e. V.**

Exhibitor- and sponsorship packages

M2M Summit – October 20 – 21, 2014 – Congress Center Düsseldorf

Hosted by: M2M Alliance e.V. • Theaterstr. 74 • 52062 Aachen • Germany

I hereby register my participation as offered and to the general conditions of the M2M Summit 2014.
The M2M Alliance e. V. reserves the right to cancel the congress due to insufficient participation.

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsor Package 26,500 € (incl. ready-made stand) | <input type="checkbox"/> Platinum Sponsor Package 25,000 € (without stand) |
| <input type="checkbox"/> Gold Sponsor Package 15,150 € (incl. ready-made stand) | <input type="checkbox"/> Gold Sponsor Package 13,900 € (without stand) |
| <input type="checkbox"/> Silver Sponsor Package 9,650 € (incl. ready-made stand) | <input type="checkbox"/> Silver Sponsor Package 8,900 € (without stand) |
| <input type="checkbox"/> Bronze Sponsor Package 5,550 € (incl. ready-made stand) | <input type="checkbox"/> Bronze Sponsor Package 4,950 € (without stand) |
| <input type="checkbox"/> Platinum Exhibitor Package 18,000 € (incl. ready-made stand) | <input type="checkbox"/> Platinum Exhibitor Package 13,320 € (without stand) |
| <input type="checkbox"/> Gold Exhibitor Package 9,000 € (incl. ready-made stand) | <input type="checkbox"/> Gold Exhibitor Package 6,660 € (without stand) |
| <input type="checkbox"/> Silver Exhibitor Package 4,500 € (incl. ready-made stand) | <input type="checkbox"/> Silver Exhibitor Package 3,330 € (without stand) |
| <input type="checkbox"/> Bronze Exhibitor Package 3,000 € (incl. ready-made stand) | <input type="checkbox"/> Bronze Exhibitor Package 2,220 € (without stand) |
| <input type="checkbox"/> Evening event sponsorship – Exclusive 3,900 € | <input type="checkbox"/> All breaks sponsor – Exclusive 1,200 € |
| <input type="checkbox"/> Logo on conference bags 2,000 € | <input type="checkbox"/> Materials for conference bags 2,000 € |

All prices exclude value added tax. Graphical work and printing costs are not included.

Company: _____

Address: _____

Phone: _____

Fax: _____

E-Mail: _____

VAT-ID: _____

Order number: _____

Billing address if different:

Place

Date

Signature