



welcome

IBM Software Executive Briefing Center Research Triangle Park

Welcome to the IBM Software Executive Briefing Center – Research Triangle Park. To facilitate your stay in the RTP area, we've compiled this reference guide providing directions, local accommodations and points of interest. Also included in the document, is important information regarding the day of the briefing.

Please note that the Raleigh – Durham International Airport is the closest airport to IBM RTP site. IBM Sales Teams and their customers may make travel reservations to attend the briefing by calling the locally approved IBM travel agency.

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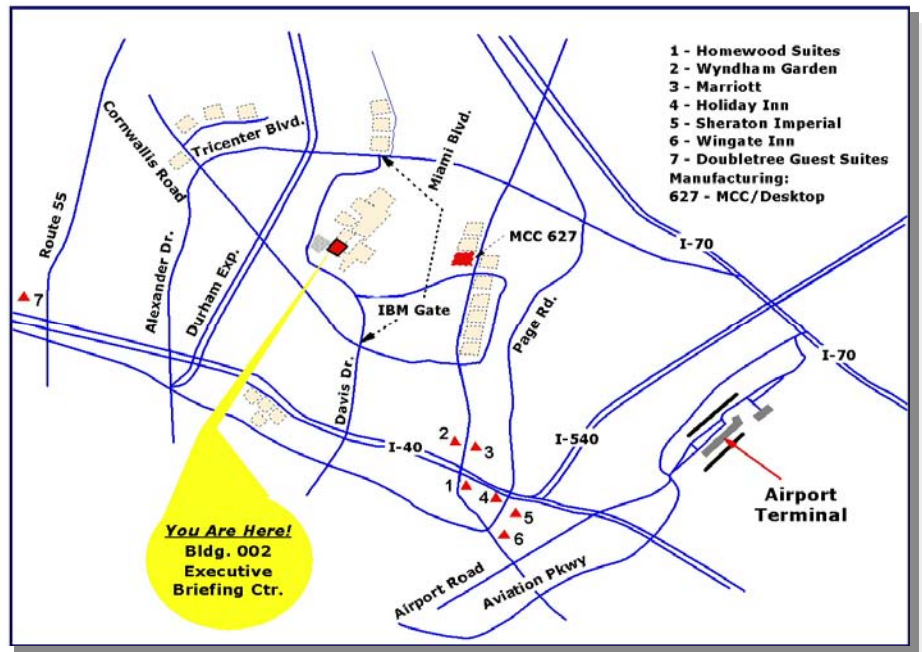
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briefing day information

arrival

The briefing will be conducted at the IBM Software Executive Briefing Center – Research Triangle Park located at 3039 Cornwallis Road, Research Triangle Park, North Carolina 27709.

It is important that your party arrive together and that you remain in the briefing throughout the day. The briefing will start when all attendees are present.

Our speakers have been scheduled on the briefing agenda at specific times, therefore your timely arrival is appreciated. If circumstances arise that will delay your arrival, please call (919) 254-1755 to advise.

Enter through the Main Gate- Visitor Entrance inform guard you're going to the Main Lobby B002: Follow the signs to the Executive Briefing Center which is Located in B/002 . Visitors parking is provide just past the lobby entrance on your left (Parking lot B). Pull up to the gate, using the speaker box, tell them you are here for a Software Briefing and "company name" . The Receptionist will have a list of attendees and will open the gate so you can park, When entering the lobby, the Software Executive Briefing Center is located to your immediate left. Please walk to the badge reader where the Software EBC admin will let you in. You do not have to sign in with the receptionist in the main lobby.

dress code

Dress for the briefing is business casual. All presenters will be dressed in business casual, and we invite you to do the same. Please advise the briefing manager in advance if there is a need for formal business attire.

messages

The number to be used for messages while you are at this IBM site is (919) 254-1755. Messages may be picked up at the EBC receptionist desk outside of the briefing room; only in an emergency will you be called out of a briefing. For emergencies or concerns the day of the briefing, call the same telephone number.

fax

A fax machine is available through the EBC receptionist.
The fax number at the Briefing Center is: **(919) 543-6997**.

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driving directions to IBM Research Triangle Park 3039 Cornwallis Drive, RTP, NC 27709

from the Airport – or I 40 West

- Raleigh Durham Airport to IBM RTP Main Site
- Exit the Airport and follow signs toward I-40 West.
- Continue on I-40 West, exiting onto Davis Drive (Exit #280).
- Bear right on Davis Drive.

from I 40 East

- I-40 East, exiting onto Davis Drive (Exit #280).
- Bear right onto Davis Drive.

entering the IBM RTP Main Site

- Go through a stop light onto IBM Property (Employee Activity and Fitness Center is on the right).
- All IBMers may be asked to show their badge. Guests not being escorted by an IBMer may be asked to register with security at the entrance gate. They should identify themselves as a visitor to the RTP Software Executive Briefing Center.
- Follow IBM signs to Executive Briefing Centers, Building 002 Main Lobby, turning right at the first STOP sign.
- Go past the lobby entrance and park in the Visitor Parking Lot. Call speaker is on your left at the entrance gate.
- Enter the Building and the Briefing Center is located to the left.

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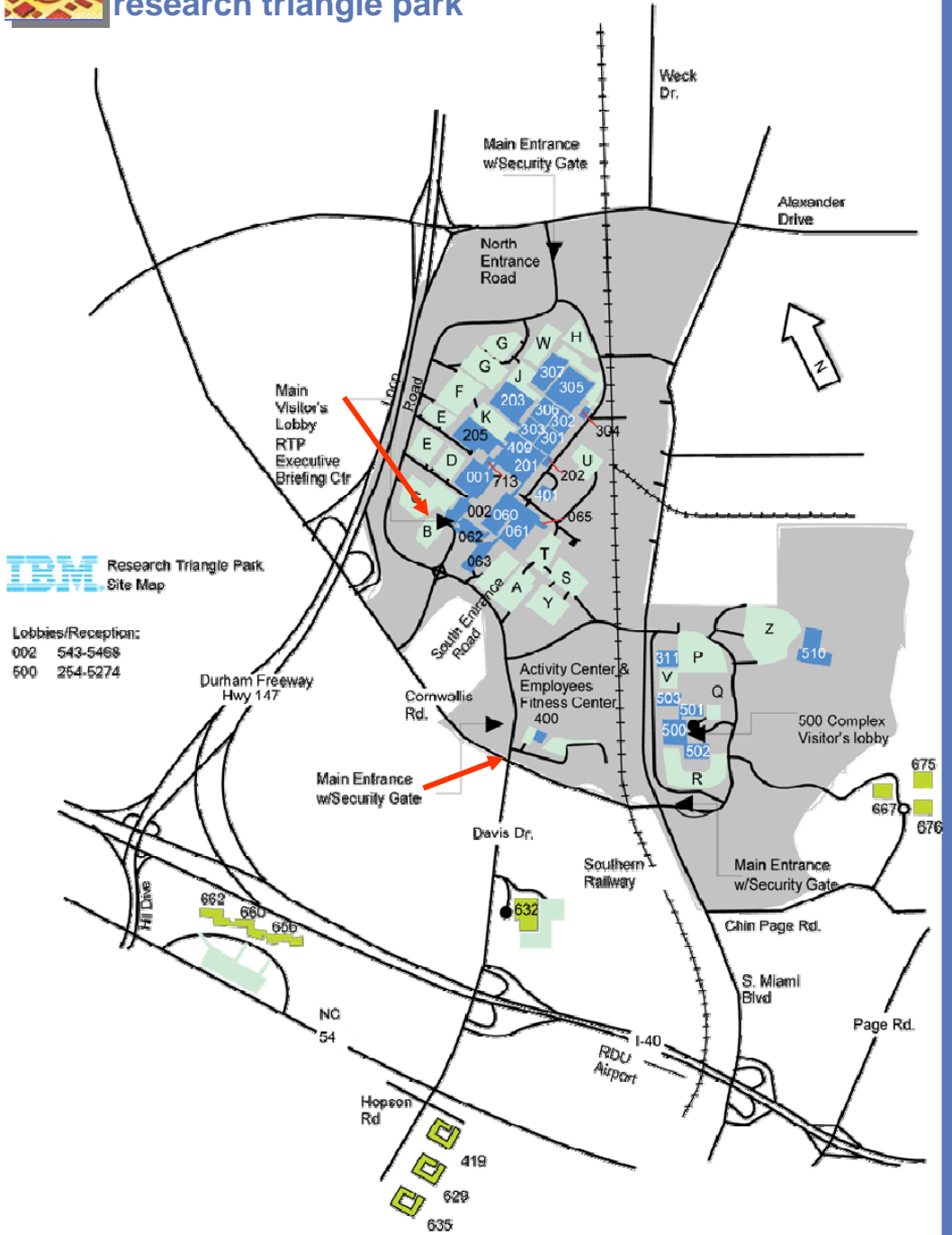
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Lodging

Research Triangle Park

Clarion Hotel
4912 S. Miami Blvd
Durham, NC
(919) 474-9800
www.choicehotels.com/

Doubletree Guest Suites
2515 Meridian Parkway
Durham, NC
(919) 361-4660
www.doubletree.com/

Hilton Raleigh-Durham
Airport
at RTP
4810 Old Page Road,
RTP, NC
(919) 941-6000
www.hilton.com/

Homewood Suites by Hilton
4603 Central Park Drive
Durham, NC
(919) 474-9900
homewoodsuites.hilton.com/

Marriott RTP
4700 Guardian Drive
Research Triangle Park, NC
(919) 941-6200
(800) 228-9290
marriott.com/

Radisson Hotel RTP
150 Park Drive RTP,
NC 27709-2168
Reservations : (800) 333-
3333
(919) 549-8631
www.starwoodhotels.com/

Raleigh

Embassy Suites
4700 Creedmoor Road
Raleigh, NC 27612
(919) 881-0000
embassysuites.hilton.com

Marriott Crabtree Valley
4500 Marriott Drive
Raleigh, NC 27612
(919) 781-7000
(888) 750-9333
marriott.com/

Sheraton Imperial
I-40 at Page Road
Research Triangle Park, NC
(919) 941-5050
www.wingateinns.com/

Wingate Inn
5223 Page Road
Durham, NC
(919) 941-2854
www.wyndham.com/

Wyndham Garden Hotel
4620 S. Miami Blvd
Research Triangle Park, NC
(919) 941-6066
www.radisson.com/

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Cary

Embassy Suites
201 Harrison Oaks Blvd,
Cary, NC 27513
(919) 677-1840
embassysuites.hilton.com/

Chapel Hill

The Carolina Inn
211 Pittsboro Street
Chapel Hill, NC 27516
(919) 933-2001
(800) 962-8519
www.carolinainn.com/

The Siena Hotel
1505 E Franklin Street
Chapel Hill, NC 27514
(919) 929-4000
(800) 223-7379
www.sienahotel.com/

Durham

Washington Duke
3001 Cameron Boulevard
Durham, NC 27706
(919) 490-0999
www.washingtondukeinn.com/

Morrisville

Courtyard By Marriott RTP
2001 Hospitality Court,
Morrisville, NC 27560
(919) 467-9444.
(800) 321-2211
marriott.com/

Hilton Garden Inn
1500 RDU Center Drive,
Morrisville, NC 27560
(919) 840-8088
hiltongardeninn.hilton.com/

LaQuinta Inn & Suites
1001 Hospitality Court,
Morrisville, NC
(919) 461-1771
(800) 531-5900
www.lq.com/

Staybridge Suites
By Holiday Inn, 1012 Airport Blvd,
Morrisville, NC 27560
(919) 468-0180
(800) 238-8000
www.hotels-rates.com/

Residence Inn by Marriott
Raleigh-Durham Airport
2020 Hospitality Court
Morrisville, NC 27560
(919) 467-8689.
www.hotels-rates.com/

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Cary

BIAGGI'S Ristorante Italiano
1060 Darrington Drive
Cary, NC
(919) 468-7229
www.biaggis.com/cary.htm

Bonefish Grill
2060 Renaissance Park Place, Cary,
NC
(919) 677-1347
www.bonefishgrill.com

The Cosmopolitan at
MacGregor Village
103 Edinburgh South Drive
MacGregor Village Shopping
Ctr
Cary, NC
(919) 380-1322
www.carycosmo.com/

Ruth's Chris Steak House
The Arboretum at Weston
2010 Renaissance Place
Cary, NC 27513
(919) 468-1133
www.ruthschris.com/

Stonewood Tavern Grill
1080 Darrington Drive
Preston Walk on Cary Parkway Cary,
NC
(919) 481-0174
www.stonewoodgrill.com/

Tony's Bourbon Street
Oyster Bar
107 Edinburgh Drive
MacGregor Village Shopping
Ctr,
Cary, NC
(919)462-6226
tonysbourbonstreet.com/

Chapel Hill

Carolina Brewery
460 West Franklin Street
Chapel Hill, NC
(919) 942-1800
www.carolinabrewery.com

Ferrington House
Ferrington Village
Pittsboro, NC
(919) 542-2121
www.ferringtonhouse.com/

Il Palio Ristorante
(Located in The Siena Hotel)
1505 East Franklin Street
Chapel Hill, NC
(919) 929-4000
www.sienahotel.com/

La Residence
202 West Rosemary St.,
Chapel Hill, NC
(919) 967-2506
www.laresidencedining.com/

Top of the Hill
101 East Franklin St.
Chapel Hill, NC
(919) 929-8676
www.topofthehillrestaurant.com/

West End Wine Bar
450 West Franklin Street
Chapel Hill, NC
(919) 967-7599
www.westendwinebar.com/

411 West
411 W. Franklin Street
Chapel Hill, NC
(919) 967-2782
www.411west.com/

Durham

Café Parizade
2200 W. Main St
Durham, NC
(919) 286-9712
triangle.citysearch.com/

Four Square
2701 Chapel Hill Road
Durham, NC
(919) 401-9877
triangle.citysearch.com/

Maggiano's Little Italy
8030 Renaissance Parkway,
Suite 890
Durham, NC
(919) 572-0070
www.maggianos.com/

Magnolia Grill
1002 Ninth Street
Durham, NC
(919) 286-3609
uncpress.unc.edu/

Nana's
2514 University Drive
Durham, NC
(919) 493-8545
www.nanasdurham.com/

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Durham cont.

PF Chang's China Bistro
6801 Fayetteville Road
Southpoint, Durham, NC
(919) 294-3131
www.pfchangs.com/

Pop's Italian Trattoria
810 West Peabody Street
Durham, NC
(919) 956-7677
www.pops-durham.com/

The Fairview
Washington Duke Inn & Golf
Club
3001 Cameron Blvd
Durham, NC
(919) 493-6699
triangle.citysearch.com/

Research Triangle Park

Capital City Chop House
151 Airgate Drive
(Close to the airport)
Morrisville, NC
(919) 484-7721
triangle.citysearch.com

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restaurants

Raleigh

Angus Barn
9401 Glenwood Avenue
Raleigh, NC
(919) 787-3505
triangle.citysearch.com/

Charlie's Goodnights Restaurant and Comedy Club
861 W. Morgan St.
Raleigh, NC
(919) 828-5233
triangle.citysearch.com/

Margaux's
8111 Creedmoor Road
Raleigh, NC
(919) 846-9846
www.margauxsrestaurant.com/

Second Empire
330 Hillsborough Street
Raleigh, NC
(919) 829-3663
triangle.citysearch.com/

Tavola Rossa Ristorante Italiano
5300 Homewood Banks Drive
Raleigh, NC
(919) 532-7100
www.tavolarossa.com/

Bloomsbury Bistro
509 W. Whitaker Mill Road
(Five Points) Raleigh, NC
(919) 834-9011
bloomsburybistro.com/

Glenwood Grill
2929 Essex Circle
Glenwood Village Shopping Ctr.
Raleigh, NC
(919) 782-3102
triangle.citysearch.com/

PF Chang's China Bistro
4325 Glenwood Avenue
Crabtree Valley Mall
Raleigh, NC
(919) 787-7754
www.pfchangs.com/

Simpson's Restaurant
5625 Creedmoor Rd.
Raleigh, NC
(919) 783-8818
www.simpsonsrestaurant.com/

Vinnie's Steakhouse & Tavern
7440 Six Forks Road
Raleigh, NC
(919) 847-7319
www.vinniessteakhouse.com/

42nd Street Oyster Bar
508 W. Jones Street
Raleigh, NC
(919) 831-2811
triangle.citysearch.com/

Caffe Luna
136 East Hargett Street
Raleigh, NC
(919) 832-6090
www.cafeluna.com/

Kanki Japanese House of Steaks
4325 Glenwood Avenue
Crabtree Valley Mall
Raleigh, NC
(919) 782-9708
www.kanki.com/

Prime Only Steak and Seafood
13200 Strickland Road, Suite 104
Raleigh, NC
(919) 844-1216
www.primeonly.com/

Sullivan's Steakhouse
414 Glenwood Ave., Suite 103
Raleigh NC
(919) 828-7533
portland.citysearch.com/

Waraji Japanese Restaurant
5910 Duraleigh Road
Raleigh, NC 27612
(919) 783-1883
waraji.citysearch.com/

518 West
518 West Jones Street
Raleigh, NC
(919) 829-2518
www.518west.com/

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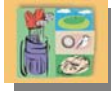
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Cary

Lochmere
2511 Kildaire Farm Road
Cary, NC
(919) 851-0611
lochmere.com

Chapel Hill

Governor's Club (Private)
10100 Governor's Drive
Chapel Hill, NC 27514
(800) 891-3284
(919) 968-8500
governorsclub.com

UNC Finley
Finley Golf Course Road
Chapel Hill, NC
(919) 962-2349
uncfinley.com

Clayton

The Neuse
918 Birkdale Drive
Clayton, NC
(919) 550-0550
neusegolf.com

Pine Hollow
3300 E. Garner Road
Clayton, NC 27520
(919) 553-4554
pine-hollow-golf.com

Riverwood
4090 Riverwood Drive
Clayton, NC 27520
(919) 550-1919
riverwood.citysearch.com

Durham

The Crossings
4023 Wake Forest Highway
Durham, NC 27703
(919) 598-8686
thecrossings.citysearch.com

Duke University
NC 751 and Science Drive
Duke University
Durham, NC
(919) 681-2288
washingtondukeinn.com

Falls Village
5529 Wake Forest Highway
Durham, NC 27703
(919) 596-4653
fallsvillagegolf.com

Hillandale
1600 Hillandale Road
Durham, NC
(919) 286-4211
hillandalegolf.com

Lakeshore
4621 Lumley Road
Durham, NC
(919) 596-2401

Briar Creek Golf Course (private)
9400 Club Drive
Raleigh, NC
Reservations through the Briefing
Center
briarcreekcc.com

Four Oaks

Reedy Creek
585 Reedy Creek Road
Four Oaks, NC
(919) 934-7502

Fuquay – Varina

Crooked Creek
4621 Shady Greens Drive
(off Hilltop-Needmore Road)
Fuquay-Varina, NC
(919) 557-7529
playcrookedcreek.com

Mebane

Mill Creek
1700 St. Andrews Drive
Mebane, NC 27302
(919) 563-4653
millcreekgc.com

Pinehurst / Southern Pines

Pinehurst
P.O. Box 4000
Village of Pinehurst, NC 28374
(800) 487-4653
pinehurst.com

Raleigh

Eagle Ridge
601 Competition
Raleigh, NC 27603
(919) 661-6300

River Ridge
3224 Auburn-Knightdale Road
Raleigh, NC 27610
(919) 661-8374
golfriverridge.com

Wildwood
3000 Bally Bunion Way
Raleigh, NC 27613
(919) 846-8376
wildwoodgreen.com

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Museums

Exploris

201 E Hargett Street
Raleigh, NC
(919) 834-4040.
exploris.org

Morehead Planetarium
East Franklin Street
University North Carolina
Chapel Hill, NC
(919) 962-1247.
morehead.unc.edu

North Carolina Museum of Art
2110 Blue Ridge Road
Raleigh, NC
(919) 839-6262.
ncartmuseum.org

North Carolina Museum of Life and Science
433 Murray Avenue
Durham, NC
(919) 220-5429.
ncmls.citysearch.com

North Carolina Museum of Natural History
5 East Edenton Street
Raleigh, NC
(919) 715-0200.
nchistory.dcr.state.nc.us/museums/

North Carolina Museum of Natural Sciences
11 West Jones Street
Bicentennial Plaza
Raleigh, NC
(919) 733-7450
naturalsciences.org

Shopping

Brightleaf Square
905 W Main Street
Durham, NC
(919) 682-9229
brightleaf.citysearch.com

Cary Towne Center
Cary Towne Blvd
Cary, NC
(919) 460-1053
shopyourmall.com

Crabtree Valley Mall
4325 Glenwood Avenue
Raleigh, NC
(919) 787-8993
crabtree-valley-mall.com

Northgate Mall
1058 W. Club Boulevard
Durham, NC
(919) 286-4407
ngatemall.com

Prime Outlets
1001 Airport Blvd
Morrisville, NC
(919) 380-8700
primeoutlets.com

The Shops of Cameron Village
1900 Cameron Street
Raleigh, NC
(919) 821-1350
shopsofcameronvillage.com

The Streets at Southpoint and Main Street
6910 Fayetteville Road
Durham, NC
(919) 572-8808
thestreetsatsouthpoint.com

Triangle Town Center
5959 Triangle Town Blvd
Raleigh, NC
(919) 792-2222
triangletowncenter.com

Tours

Acorn Express Tours
Tour the Triangle and discover the history and charm found in this flourishing region of the Tarheel state.
Brenda McClean
(919) 782-3885

Andrea Bogart
Works at the State Capitol, but does this personally.
(919) 733-3885

Historic Tours of Raleigh
Spend the day in the Capital City with experienced, knowledgeable tour guides who specialize in Raleigh historic sites.
Parker Call
(919) 829-4988

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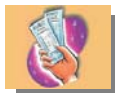
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College Sports

Duke University
Durham, NC
(919) 684-8111
duke.edu
goduke.com

Meredith College
3800 Hillsborough Street
Raleigh, NC 27607
(919) 760-8600
meredith.edu/athletics/default.htm

North Carolina Central University
1801 Fayetteville Street
Durham, NC 27707
(919) 560-6100
nccu.edu/campus/athletics

North Carolina State
Raleigh, NC
(919) 515-2011
athletics.ncsu.edu
gopack.com

Peace College
15 E Peace Street
Raleigh, NC
(919) 508-2000
peace.edu/athletics.html

Shaw University
118 E South Street
Raleigh, NC
(919) 546-8200
shawuniversity.edu/athletic.htm

St. Augustine's College
1315 Oakwood Avenue
Raleigh, NC
(919) 516-4000
st-aug.edu/athlet/main.htm

University of North Carolina
Chapel Hill, NC
(919) 962-2211
tarheelblue.com
goheels.com

Professional Sports

Carolina Mudcats
Class AA Southern League
Five County Stadium
1501 NC Highway 39
Zebulon, NC
(919) 269-2287
gomudcats.com

Durham Bulls
Triple-A Baseball
Durham Bulls Athletic Park
(919) 687-6500
durhambulls.com

Lowe's Motor Speedway
5555 Concord Parkway
Concord, NC 28027
(800) 455-3267
lowesmotorspeedway.com

North Carolina Speedway
Rockingham, NC
(910) 582-2861
northcarolinaspeedway.com

Spectator Sports

RBC Center
Home of the NHL Carolina Hurricanes and NC State University Basketball
1400 Edwards Mill Road
Raleigh, NC
(919) 861-2300
ticketmaster.com
RBCcenter.com

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