RCP Training Series
Marketing Program Package

The Eclipse Foundation is organizing a marketing program to help promote a series of RCP training classes around the world.   The intention of the training class is to provide high-quality instructor led classroom training for developers that are interested in building Eclipse RCP applications. The overall goal of the program is to help drive adoption of RCP and promote Eclipse member companies.

The training classes will occur over a period of time from Sept. 17-Oct. 5, 2007 and will consist of 4 days of instructor led training and hands-on tutorials.   The classes will be organized by the participating member companies in selected cities. The Eclipse Foundation will help promote the training series and coordinate the registration of attendees.

Obligations of Participating Companies
Companies that would like to participate in this marketing program will be expected to provide the following:

- Organization of the logistics for each class, including selection of classroom, food and beverage for participants, staffing of instructor (s).
- Promote the training classes locally.
- Provide course material for the 4 day class that follows an existing standard course outline. The course material will include at least 50% hands-on tutorial material.

Obligations of the Eclipse Foundation
The Eclipse Foundation will provide the following services for this marketing program:
- Promotion of the Training Series through the Eclipse Foundation web sites and the Eclipse Foundation membership.
- Promote the Training series through a press release from the Eclipse Foundation.
- Establish a central registration system that handles registration and payment for all attendees in each city.
- Pay to each participating company the revenue generated for each training class that the company organized, less registration processing fees.

Additional Details
- Participating companies are responsible for all cost associated with the local organization of the training classes, including instructor fee, classroom rental and any food and beverage.
- Participating companies will be able to select a city to hold a training class based on a first come first serve basis. As part of this marketing program, only one training classes will be held in each city.
- The Eclipse Foundation will issue a cheque within 60 days of completion of the classes to each participating company for the revenue generated for each training class that the company organized.   The total amount will be less registration processing fees which typically amount to 5-6%.
- Participating company will be required to set the price per attendee. In addition the minimum and maximum number of students per class.
- Participating company can cancel the class up to 1 week before the scheduled dates.
- The Eclipse Foundation is not responsible for any of the costs associated with the local organization of the training class. Including any costs associated with cancellation of any class.

COMPANY INFORMATION

Company Name: _____

Street address: _____

City: _____ State:_____ Zip code: _____

Phone number: _____ Fax:_____

Primary contact: _____ Title:_____

Email: _____ Fax:_____

Fax completed agreement and to: 613-224-5172
Attn: Ian Skerrett

If you have any questions, please contact: Ian Skerrett
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