

Eclipse IDE WG Steering Committee Special Meeting - 2024 Budget – November 20,2023

Special Meeting - Continuation of 2024 Budget Proposal:

As per the Steering Committee's request, and in order to have further discussions regarding aspects of the budget, a special meeting was called to continue discussions concerning Marketing Services, Events Support, and the IT/Infrastructure expenditures before continuing with the electronic vote that has started.

Marketing Services and Events:

The slide deck presented on November 14th was updated to identify the Marketing Services that the WG had received last year. While both it and the Event line items are mandatory, seeing the demonstrated value received was a valuable exercise. The update included newsletters, blog posts, press releases, social media and engagement, website maintenance and updates, Sim Rel marketing and webinar support for reach release and so on.

It/Infra:

In 2022, the downloads revenue was directed to the WG. As a result, the infrastructure costs were also directed to the WG budget.

General:

Additional fees required for 2025 and onwards as the budget is intended to reflect the program plan as well reflect the effort of the Foundation staff/services in support of the Working Group.

If budget adjustments are required, it will be brought back to the Steering Committee including any variance above 5% that occurs.

Key takeaway is the need to grow and sustain the working group. A variety of thoughts were put forward on how best to do this (i.e. new members providing resources), increase in membership, sponsorships and so on. While it was agreed best if all development efforts come directly from member contributions, which would lead to providing more investment in marketing and so on, at this point in time, everyone must focus on finding a balance between the dev efforts and marketing. Everyone is very aware that investing in the IDE is of the utmost importance for moving forward and necessary to ensure its success.

Conclusion:

Continue to proceed with the electronic vote on the Steering Committee Mailing List.

Meeting Adjourned.