Cloud Development Tools Steering & Marketing Committee Call Agenda

Future Topics

- **Quarterly: update on program plan, budget**
- Ongoing: Regular Open VSX check ins / sharing of reports
- Ongoing: Continue to review member leads and alert of any other potentials
- Yearly: review WG antitrust guidance

2023-Jan 19

Discussion Topic	Moderator(s)	Mins, link
Do we have quorum?	Matthew	2
Approval of 12/08 minutes	Matthew	2
Action Items	Matthew	10
Marketing Update • Marketing Developer survey and Theia whitepaper (2022 budget) • TheiaCon 2023 - when • SWAG ordered (2022 budget)	Clark/John	5
Discuss 2023 plan and budget updates • Including which open source projects to we want to narrow down to	John	25

*** - Items added after publishing of the agenda. Can be discussed only, no vote, if attendees agree.*

Attendees

Steering Committee

Name	Organization	Attended This Meeting
Matthew Khouzam**	Ericsson	X
Mélanie Bats	Obeo	X

Hans-Ake Gustafsson	ST	

Number of Seats 6 / Quorum is 50% of Committee / Passing a resolution is > 50%

** - Ericsson indicated that they would not be continuing as a strategic member. This would remove the steering committee member, leaving two.

Marketing / Brand Committee

Name	Organization	Attended This Meeting
Jonas Helming	EclipseSource	X
Matthew Khouzam**	Ericsson	X
Frédéric Madiot	Obeo	

Eclipse Foundation

- John Kellerman - X
- Paul Buck
- Clark Roundy - X
- Sharon Corbett

Action Items

Previously

- [Melanie] Modeling SIG follow up (will get to this in Sept)
  - Will discuss at EclipseCon
- ~~[Clark] present draft budget for events and swag for 2022~~
- [John] Comeback on open-vsx.org SLA options (ETA Q2)
- [Clark] In Q1 2023 - evaluate the efficacy of ad word purchases used for developer survey and decide if the working group wants to invest more (Q1 as above)

New

- [Jonas] Propose site updates to reflect Embedded SIG renaming (ETA Mid Jan 2023)
- [John] Propose updates to 2023 Program Plan and budget (In agenda)
- [John] Reach out through EF to owners of opensumi (Alibaba) (similarities vs fork)

- - Investigate possibility of collaboration w/ AliBaba and relationship between Theia and Opensumi
  - [John] Recommend charter changes to include more guest members
  - [Matthew] Prepare for a SWOT analysis of the WG next meeting

Minutes:

- Do we have quorum
  - Technically yes, but not enough for a vote (> 50%)
- Did not approve minutes or discuss action items or other agenda items
- John discussed an update by Ericsson where they indicated to EF that they would not be able to continue as strategic members of Cloud DevTools.
- John then discussed the need for more substantial changes based on the change in Ericsson's participation. He will provide EF recommendations for budget and charter changes, including membership structure and dues and open source project focus.