

Cloud Development Tools Steering & Marketing Committee Call Agenda

Future Topics

- Quarterly: update on program plan, budget
- Ongoing: Regular Open VSX check ins / sharing of reports
- Ongoing: Continue to review [member leads](#) and alert of any other potentials

2022-Apr-21

| Discussion Topic | Moderator(s) | Mins, link |
|--|--------------|------------|
| Do we have quorum ? | Tim | 2 |
| Approval of 03/24 minutes | Tim | 3 |
| Action Items | Tim | 5 |
| Status of charter update vote | Tim | 2 |
| Cloud IDE Days Update | Clark | 5 |
| Suggestions for Open VSX FAQ | Matthew | 5 |
| Digital Ocean hosting of Theia deployment | Matthew | 5 |
| Reschedule April ECD Community Call | Tim | 2 |
| Content of community call | Tim | 2 |
| Donate button updates for Cloud Dev Tools and Open VSX | Clark | 2 |
| Marketing Update | Jonas | 3 |

**** - Items added after publishing of the agenda. Can be discussed only, no vote, if attendees agree.**

Attendees

Steering Committee

| Name | Organization | Attended This Meeting |
|------|--------------|-----------------------|
|------|--------------|-----------------------|

| | | |
|-----------------|----------|---|
| Tim deBoer | RedHat | X |
| Tamir Menahem | SAP | |
| Matthew Khouzam | Ericsson | X |
| Miro Spönemann | TypeFox | X |
| Bo Yang | IBM | |

Number of Seats 5 / Quorum is 50% of Committee / Passing a resolution is > 50%

Marketing / Brand Committee

| Name | Organization | Attended This Meeting |
|-----------------|---------------|-----------------------|
| Peter Haumer | IBM | |
| Jonas Helming | EclipseSource | X |
| Raz Korn | SAP | |
| Matthew Khouzam | Ericsson | |
| Kasturi Mohan | RedHat | X |

Eclipse Foundation

- John Kellerman
- Paul Buck
- Clark Roundy
- Sharon Corbett

Action Items

Previously

- [Clark] ~~Consult with Marketing team for how to brand links/references to the WG site from project sites.~~ Define text/images and URLs for consistent linking to CloudDevTools resources.
- [Clark] ECD Bumper videos, media package

Last Meeting

- [John] Suggest streamlined process for agenda and minutes

Notes:

- Approval of 3/24 minutes
- Action Items
- Donate buttons:
 - <https://gitlab.eclipse.org/eclipsefdn/it/websites/eclipse.org/-/issues/120>
 - <https://gitlab.eclipse.org/eclipsefdn/it/websites/ecdtools.eclipse.org/-/issues/236>

Minutes:

- We have Quorum on the steering committee
- 3/24 Minutes approved
- Bumper videos are done. They will be shown on cloudclipse youtube page.
- Cloud IDE Days update: working well, need a practice run for the panel.
- Openvsx may need to sync up w/ Sharon.
- Digital Ocean has a 12% discount for hosting FOSS projects. Not interesting. The other options
 - Azure?
 - EF infra
 - Google/A9z?
 - Consider maintenance price
- Community call still needs work add comments here:
 - Clark: more project updates/more time on projects/roadmaps
 - Miro: more time on projects
 - Tim: 'community building' - letting people know what's going on, socialization across projects
 - Tim: roll up of high-level newsletter updates (or encourage teams to talk about these things)
 - Tim: more demos
 - Matthew: call for demo videos from community for timeboxing purposes.
- FDN needs to update and publish events calendar.
- Donate buttons: consistent w/ Eclipse.org, allows tipping
 - Matthew: maybe support is a better term
- Marketing:
 - Many regular blog entries. Good!

- Theia YT channel <https://www.youtube.com/channel/UCXu7pV552EkR99mCzjwGvTQ>
- We can maybe post blog entries on a mailing list? Maybe a digest to the ML would be good?
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