Cloud Development Tools Steering & Marketing Committee Call Agenda

Future Topics

- **Quarterly: update on program plan, budget**
- Ongoing: Regular Open VSX check ins / sharing of reports
- Ongoing: Continue to review member leads and alert of any other potentials
- Yearly: review WG antitrust guidance

2022-Nov 17

Discussion Topic	Moderator(s)	Mins, link
Do we have quorum?	Tim	2
Approval of 11/03 minutes	Tim	2
Action Items	Tim	5
TheiaCon update	Clark	5
2023 Program Plan	John	10
2022 Budget YTD	John	10
2023 Budget	John	10
Swag proposal (time permitting)	Clark	5
Opensumi and message suggestion	Jonas	5
Change name of embedded SIG to CDT cloud SIG? Also make it more visible	Jonas	5
ECDT meeting overlapping with TheiaCon	Jonas	1

** - Items added after publishing of the agenda. Can be discussed only, no vote, if attendees agree.

Attendees

Steering Committee

Name	Organization	Attended This Meeting
Tim deBoer	RedHat	
Tamir Menahem	SAP	
Matthew Khouzam	Ericsson	X
Bo Yang	IBM	
Mélanie Bats	Obeo	X
Hans-Ake Gustafsson	ST	X

Number of Seats 6 / Quorum is 50% of Committee / Passing a resolution is > 50%

Marketing / Brand Committee

Name	Organization	Attended This Meeting
Peter Haumer	IBM	
Jonas Helming	EclipseSource	X
Raz Korn	SAP	
Matthew Khouzam	Ericsson	X
Kasturi Mohan	RedHat	
Frédéric Madiot	Obeo	X - Cedric for Frédéric

Eclipse Foundation
- John Kellerman
- Paul Buck
- Clark Roundy
- Sharon Corbett

Action Items

Previously
- [Melanie] Modeling SIG follow up (will get to this in Sept)
  - Will discuss at EclipseCon

- [Clark] present draft budget for events and swag for 2022
- [John] Comeback on open-vsx.org SLA options

New
- In Q1 2023 - evaluate the efficacy of ad word purchases used for developer survey and decide if the working group wants to invest more
- ~~[John] to invite Hans-Ake~~
- ~~[John] Explore Asana for tracking work group work~~

Minutes:
- We have quorum
- Approve 11/03 minutes
  - Did not get to this - move to next meeting
- Action Items
  - John recommended not adopting Asana because of cost/licensing
- TheiaCon Update
  - Program plan in place
  - Registrations at about 150. Last year we had 300, goal is to improve on that.
- 2023 Program Plan
  - RESOLVED, the Steering Committee unanimously approves the 2023 Working Group Program Plan as presented.
  - 2023 Program Plan passed unanimously as amended
    - Added Sirius project to slide 6
    - Added 'Establish an SLA' to slide 11
    - Refined 'Create and improve communication channels such as Twitter or other social media channels and use them to amplify messages and extend reach.' to 'Grow the reach of our communication channels' and made it a top level bullet
- 2022 Budget YTD
  - Did not have time for this and will move to next agenda.
- 2023 Budget
  - Presented proposed 2023 budget.
  - Lost quorum and was not able to vote. Will take to an electronic vote
- Swag proposal (time permitting)
  - Will move to next agenda
- Opensumi and message suggestion
  - Will move to next agenda
- Change name of embedded SIG to CDT cloud SIG? Also make it more visible
  - Will move to next agenda
- ECDT meeting overlapping with TheiaCon
  - Will move to the following week