Cloud Development Tools Steering & Marketing Committee Call Agenda

Future Topics

- Quarterly: update on program plan, budget
- Ongoing: Regular Open VSX check ins / sharing of reports
- Ongoing: Continue to review <u>member leads</u> and alert of any other potentials
- Yearly: review WG antitrust guidance

2022-June 30

Discussion Topic	Moderator(s)	Mins, link
Do we have <u>quorum</u> ?	Tim	2
Approval of <u>06/16</u> minutes	Tim	2
Action Items	Tim	5
2022 Conference Calendar, including JavaOne, and TheiaCon (including user groups)	Clark	10
Community Days Update for <u>June 29</u>	John	5
Renewal presentation draft for input	John	10

^{** -} Items added after publishing of the agenda. Can be discussed only, no vote, if attendees agree.

Attendees

Steering Committee

Name	Organization	Attended This Meeting
Tim deBoer	RedHat	X
Tamir Menahem	SAP	
Matthew Khouzam	Ericsson	I cannot make it.

Miro Spönemann	ТуреГох	Х
Bo Yang	IBM	
Mélanie Bats	Obeo	Cedric for Mélanie

Number of Seats 6 / Quorum is 50% of Committee / Passing a resolution is > 50%

Marketing / Brand Committee

Name	Organization	Attended This Meeting
Peter Haumer	IBM	Х
Jonas Helming	EclipseSource	
Raz Korn	SAP	
Matthew Khouzam	Ericsson	
Kasturi Mohan	RedHat	
Frédéric Madiot	Obeo	

Eclipse Foundation

- John Kellerman
- Paul Buck
- Clark Roundy
- Sharon Corbett

Action Items

Previously

- [Melanie] Modeling SIG follow up
- [Clark] Post current list of 2022 trade shows for discussion

New

• [Clark] present draft budget for events and swag for 2022

Minutes:

- Do we have quorum?
 - Yes, 3/6
- Approval of 06/16 minutes
 - Yes
- Action Items
 - Trade show discussion covered next
- 2022 Conference Calendar, including JavaOne, and TheiaCon (including user groups)
 - Clark presented current Eclipse sponsored and attended trade shows.
 - Suggestion made to look at one of the KubeCons to attend
 - We agreed we will piggy back on attendance by other Eclipse representatives
 - It was agreed that it would be good to invest in swag for use in trade shows, user group meetings, and to make available to key contributors.
 - Clark and John will work up a budget for the above
- Community Days Update for June 29
 - Low turnout, unclear why
 - For September, we will go to a different platform, try registration, publish an agenda,
 and change focus from individual project updates.
- Renewal presentation draft for input
 - Reviewed renewal presentation and got good feedback
 - o John will update to refine initial draft and update regularly for use this year