EclipseCon Europe

2011

Celebrating
10 Years of Eclipse

Ludwigsburg, Germany
November 2 - 4, 2011

http://eclipsecon.org

eclipseCON EUROPE 2011

Celebrating 10 years of Eclipse

November 2 – 4, 2011
Ludwigsburg, Germany
www.eclipsecon.org/europe2011

Please join us as we mark the 10th birthday of Eclipse at our premier European event, where contributors, adopters, consumers, providers, and researchers gather to learn, explore, share, and collaborate.

Keynotes

John Swainson
A Retrospective on
Ten Years of Eclipse

David Cuartielles
Arduino, Open-Source
Hardware Platform

Bran Selic
Model-Based Software
Engineering in Industry:
Revolution, Evolution, or Smoke?

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dpunkt.verlag

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The Conference

EclipseCon Europe is the Eclipse Foundation's [1] premier event designed to create opportunities for the European Eclipse community to learn, explore, share and collaborate on the latest ideas and information about Eclipse and its member companies.

EclipseCon is all about community. Contributors, adopters, extenders, service providers, consumers and business and research organizations gather to share their expertise and learn from each other. EclipseCon delivers networking opportunities that lead to synergies in the community, as well as opportunities to give and receive help on specific technical issues or generate business opportunities. Sponsors of EclipseCon Europe have a unique opportunity to be an integral part of the entire event.

Same place, new name

After a very successful Eclipse Summit Europe 2010, we decided to rename Eclipse Summit Europe to EclipseCon Europe and expand the space to host more attendees and extend the program. EclipseCon Europe is now a full three-day conference with great keynotes, talks, and activities!

Talks

Again, the program committee led by Bernd Kolb has done an amazing job in selecting a very interesting program for you. The categories for this year are

- Eclipse technology
- Building industry solutions
- Community and collaboration
- Java 7 (part of the Java 7 Summit – see below)

Extracted from over 230 submissions, you will find a mix that makes it difficult to choose among the sessions. Besides that, the program offers a variety of tutorials, giving you in-depth experience with technologies and products.

Java 7 Summit

The Eclipse Foundation, in collaboration with Oracle, is pleased to present the Java 7 Summit. The Java 7 Summit offers Java developers and architects an opportunity to gain in-depth technical education on the new innovations introduced into the recent Java 7 release.

The Summit will feature expert speakers from Oracle and the wider OpenJDK community. Java 7 sessions are open to all ECE attendees.

10th Birthday

Can you believe it? It has been 10 years since the initial Eclipse contribution was made. We will celebrate this anniversary with a big birthday party and a number of surprise guests.

Why should you go?

On one hand, Eclipse technology is mainstream and has become ubiquitous in the enterprise. On the other hand, Eclipse continues to spur innovation and provides a platform for research and leading-edge technology.

The EclipseCon program is designed to cover both areas. You will hear about successful industry deployments as well as highly innovative solutions in areas where you don't expect Eclipse to be used. Meet the experts and talk to them. Network with your peers and share your experiences.

You will also learn about the latest initiatives and industry working groups that will or have been established within the Eclipse ecosystem. Talk to the industry experts about the Eclipse Long-Term Support (LTS) initiative, hear about Eclipse technology in safety-relevant environments (aerospace, automotive, public transport), or see what we envision as the future build / manage infrastructure for Eclipse projects.

Why should your manager send you?

In today's open world, your manager needs you to relay the information about innovation and current solutions back to your organization. And as you do so, you become the innovation agent for your enterprise.

EclipseCon is the ideal information and learning event .

More interesting stuff

In addition to keynotes, talks, and tutorials you will find a variety of additional activities.

Sponsors have created programming competitions and special draws with amazing prices. We have reserved enough rooms for Birds-of-a-Feather sessions iso you can to continue the technical conversations beyond the normal program hours.

The EclipseCon band Cool Down will return and play during the Eclipse 10th birthday reception (and they won't stop at 9pm!).

Gadgets will be ubiquitous! And we will surprise you again with a very big gadget that is powered by Eclipse technology.

Demographics

Below is a profile of Eclipse Summit Europe 2010 attendees; we expect EclipseCon Europe 2011 to have a similar group of attendees.

- 450+ people from 25 countries; approximately 90% from Europe, 8% from North America, the rest from South America, Asia, and Africa

- Two-thirds of the European attendees are from Germany

- Other European countries with high attendance are France, Switzerland, The Netherlands, Austria, Sweden, the UK, Romania, Denmark, and Spain

- The highly skilled attendance is composed of software developers, software architects

· Also well represented are developer, product, and marketing managers; executives; and academic researchers

· Most attendees work for companies that build commercial products based on Eclipse (30%), that use Eclipse tools to build internal applications (25%), or that build or manage suppliers building internal applications based on Eclipse (20%)

· Other types of organizations represented include those that sell education and services for Eclipse and Eclipse-based products (11%), and research groups or universities that use Eclipse (7%)

Sponsors

For our commercial sponsors, EclipseCon Europe presents an opportunity to get in contact with highly skilled attendees. The reasons for participation are many-fold: While we have a good basis of sponsors offering information on products and services, we see others that participate in EclipseCon to create interest in their OSS efforts or to present their company as an attractive employer to the participants.

For 2011, we have almost exceeded our sponsor capacity.

The number of returning sponsors proves the value for the companies who attach their brands to Eclipse. For a list of sponsors, please see http://eclipsecon.org.

Media Sponsors

Media sponsors help the Eclipse Foundation promote EclipseCon Europe. The media sponsors are crucial for the success of the event by promoting and advertising. In return they receive the opportunity to present themselves and their offerings to a skilled community of engineers and developers.

We look forward to seeing you at EclipseCon Europe 2011!

Ralph Müller, Eclipse Foundation