2021-July-1

Agenda Topics	Moderator	Minutes
Approval of Minutes and Review of Actions from June 24, 2021	George	5
Launch PR etc	Gil	15
Approval of [Marketplace Policy v0.3](#) and [Trademark Policy v0.2](#)	Tim	5
Informational: [Eclipse Mission Control Creation Review](#)	George	5
^^ + Marketing, Community work	Hendrik	5
Adoptium project logos (temurin, aqavit etc)	Hendrik	5
Update from Budget Committee	George	5

Attendees

Steering Committee Members
- George Adams (Microsoft)
- Tim Ellison (Red Hat)
- Samir Kamerkar (IBM)
- Melissa Klein (New Relic)
- Simon Ritter (Azul)
- Sanhong Li(Alibaba Cloud)
- Hendrik Ebbers (Karakun)
- Gil Tene (Azul)
- Rui Chen (Huawei)

Other Attendees
- Jan Westerkamp (iJUG)
- Shelley Lambert (Red Hat)
- Martijn Verburg Joined 15:25 BST

Eclipse Foundation
-

Minutes

Approval of Minutes and Review of Actions from June 24, 2021
- Approved

Launch PR etc
- Continued from last meeting...

- Gil what communications do we want to do as Adoptium when we push out the July release
- Should we do a press release for the initial release?
    - We don't have much time
    - What language should we use in blogs/tweets etc -> https://github.com/adoptium/adoptium/issues/43
- Tim created a document to start planning this (needs sharing with the group)
- Should we have supporting quotes
- Tim: Shelley has created a ZenHub board to track the progress of the marketing campaign

^^ + Marketing, Community work
- Hendrik Ebbers Several marketing issues have been created on a ZenHub board -> https://app.zenhub.com/workspaces/adoptium-60d93da7bf5a0e0019b82131/board?repos=353769915
- Gil: we should keep the plans closed to prevent them being viewed by the public
- Jan: We should add the Adoptium logo to https://www.eclipse.org/org/artwork/
    - ACTION: Follow up with Sharon next week. -> https://github.com/adoptium/adoptium/issues/44
- Tim Ellison we should publish the brand usage guidelines
- Gil what's the status of the Marketplace (website changes)
    - George will share an update next week
    - Shelley the UI/UX workshop helped us map out a plan
- Gil suggested that in the interest of time, Tim and the EF be the (only) ones quoted in press release to avoid need for cross-org signoffs
- ACTION: Tim to ping Thabang regarding the timeframe

Approval of Marketplace Policy v0.3 and Trademark Policy v0.2
- This has been on the agenda for 3 weeks (no additional changes)
- Both documents have been approved (ready to send to EMO)

Eclipse Mission Control Creation Review
- Review is now in the public
- Gil: what's the final name for the project? Could there be a marketplace to host each vendor's versions of JMC?

Adoptium project logos (temurin, aqavit etc)
- Hendrik Ebbers Invoicing problem has been resolved.
- The agency is already working on the Temurin and AQAvit logos
- Logo proposals have been shared with the WG slack channel
- Seeking feedback from the working group in the slack thread
- ACTION: Hendrik to dig out old proposed logos from initial design planning.
- Gil would we use the same vendor for additional logos in the future or use EF resources
- Hendrik suggested that projects get financial resources to cover new logos.
    - Action: George to ask if projects get a free logo

Update from Budget Committee
- Budget ready to be presented next week on 8th July.