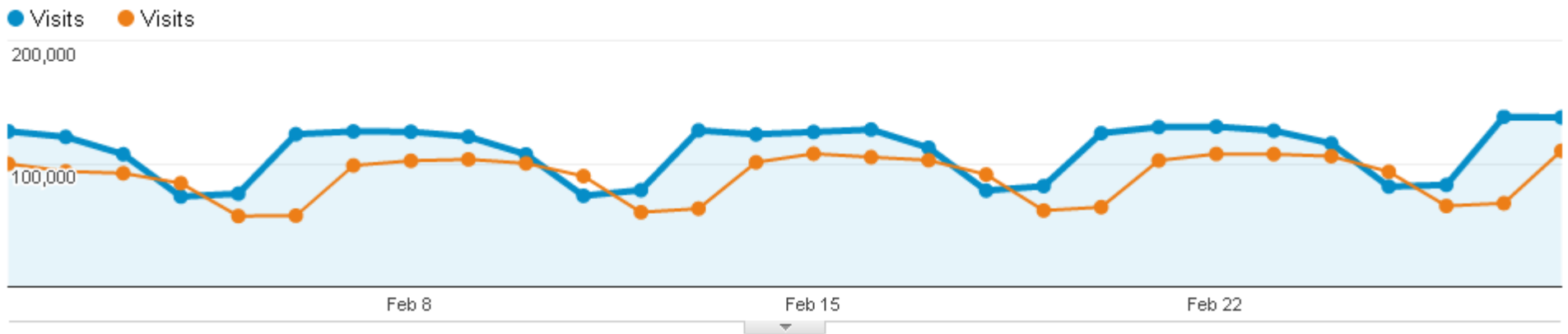


**Increase in Web Traffic**  
**Source: Google Analytics**

# 25% Overall Increase Y/Y (Feb 2011/2012)



	Visits	Unique Visitors
Feb. 2012	3,106K	1,966K
Feb. 2011	2,500K	1,626K

# By Country

Country	% Increase 02/2012 vs 02/2011	Raw # Visits
USA	13%	559073
<b>China</b>	<b>71%</b>	282560
Germany	13%	235984
<b>India</b>	<b>46%</b>	227107
France	10%	129628
Japan	-2%	113000
UK	17%	111277
Brazil	5%	105433
Spain	22%	87291
<b>South Korea</b>	<b>26.5%</b>	87209

# Sources of Traffic

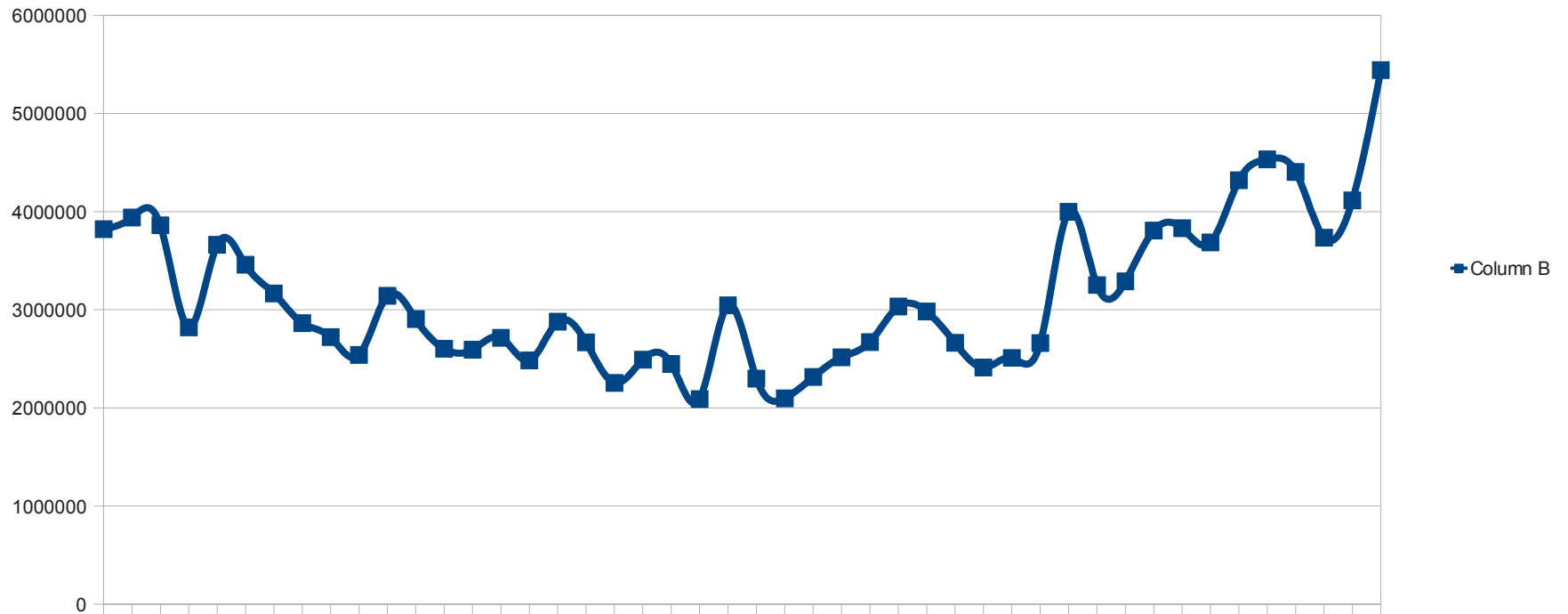
	Y/Y Increase (02/2012 vs 02/2011)	Raw visits in 02/2012
Google	31%	1677769
Direct	.8%	536890
developer.android.com (referral)	30%	99172
baidu	165%	69738
download.eclipse.org (referral)	-4.6	38242
wiki.eclipse.org (referral)	.35%	32284
eclipse.org (referral)	2.5%	30528
bing	45%	25425
stackoverflow.com (referral)	95%	24192
naver	45%	17680

**Increase in Web & Download  
traffic**

**Source: Monthly KPI**

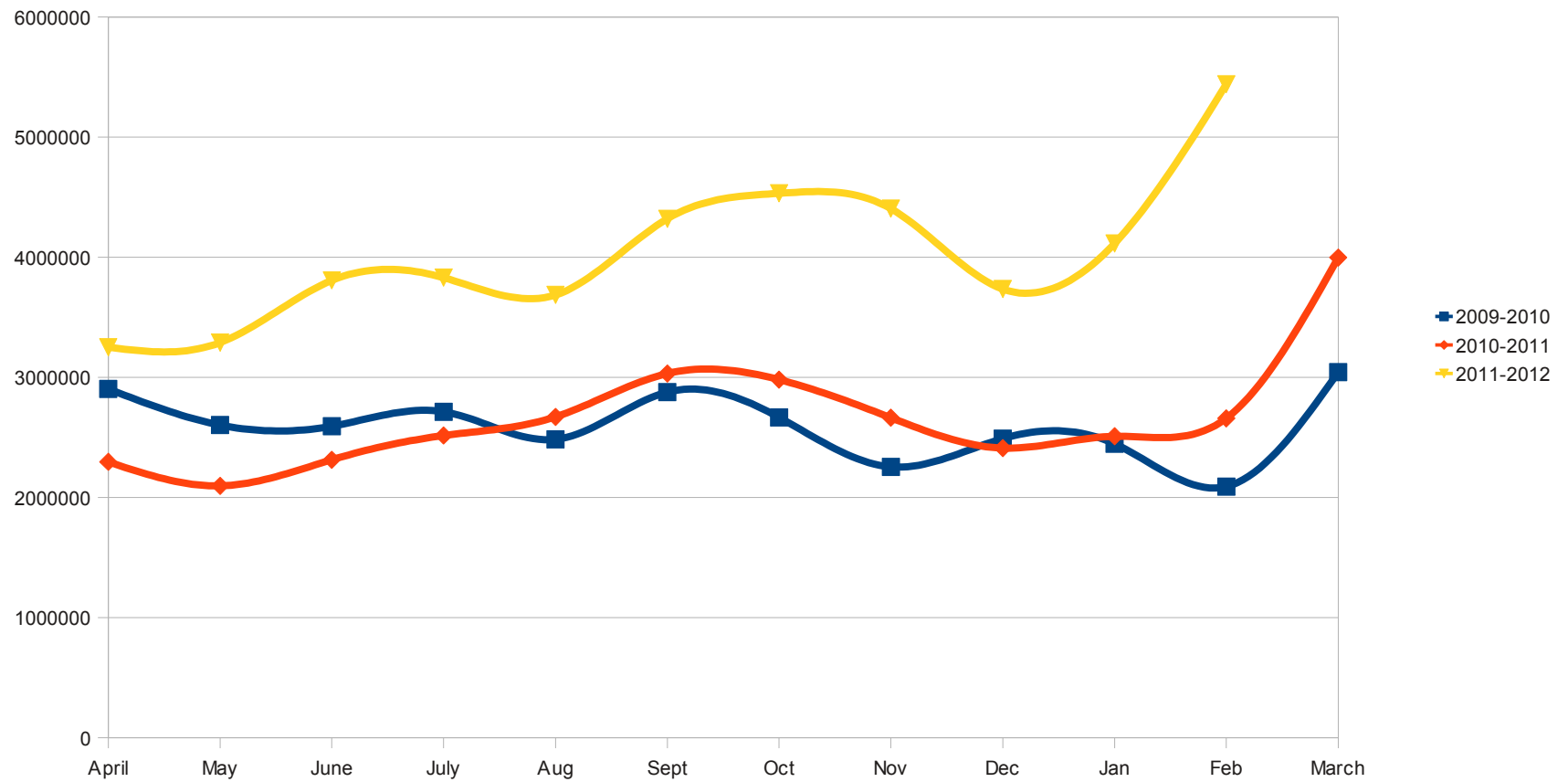
# Hits to download.eclipse.org

Download trends



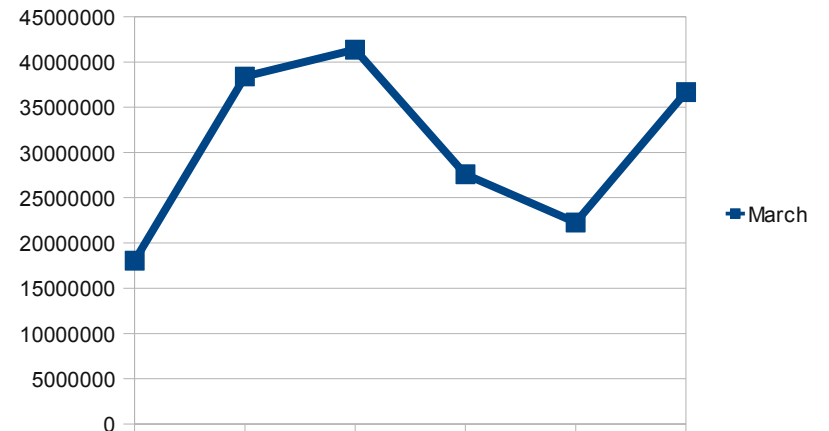
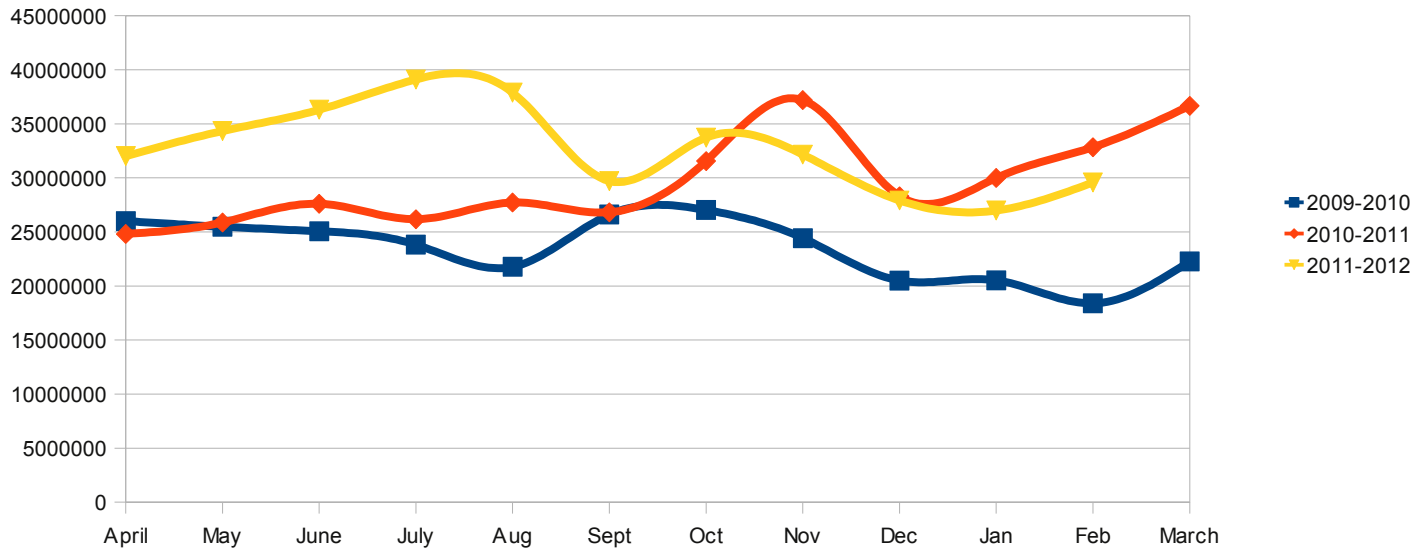
# Download Trends Y/Y

Download Trends



# www.eclipse.org Trends Y/Y

www.eclipse.org hits





# Top hits to Indigo SR2 p2 repo

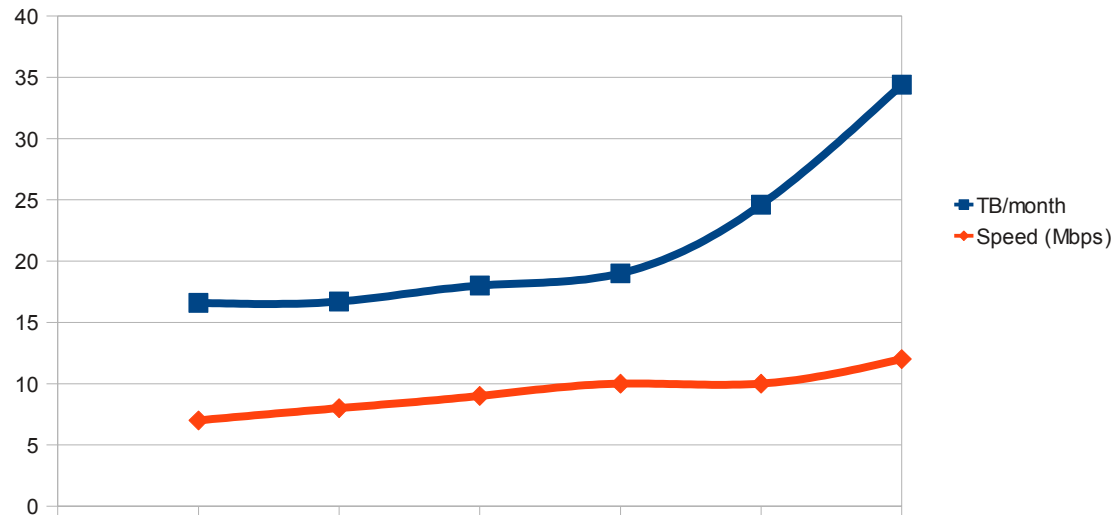
Country	Count	Percent of daily download	
	183731		
<u>kr</u>	85	0.05	Samsung Korea
<u>vn</u>	53	0.03	<u>VietNam Post and Telecom Corporation (VNPT)</u>
<u>tw</u>	49	0.03	Ministry of Education Computer Center
<u>us</u>	49	0.03	<u>PSINet/Cogent (ISP)</u>
<u>cz</u>	44	0.02	University of <u>Hradec Kralove</u>
<u>kr</u>	44	0.02	DACOM-PUBNETPLUS (Likely an ISP)
<u>it</u>	43	0.02	<u>Universita' degli Studi di Napoli Federico II</u>
<u>cn</u>	41	0.02	Beijing <u>Teletron Telecom Engineering Co., Ltd.</u>
<u>tw</u>	41	0.02	CHTD, <u>Chunghwa Telecom Co.,Ltd. (ISP)</u>
<u>kr</u>	39	0.02	Korea <u>Telecom (ISP)</u>
<u>us</u>	36	0.02	Amazon, Inc.
<u>vn</u>	35	0.02	<u>VietNam Post and Telecom Corporation (VNPT)</u>
<u>kr</u>	35	0.02	Samsung SDS
<u>cn</u>	32	0.02	CHINANET <u>jiangsu province network</u>
<u>cn</u>	31	0.02	CHINANET <u>Guangdong province network</u>
<u>fr</u>	31	0.02	<u>Wanadoo France</u>
<u>us</u>	31	0.02	<u>Comcast</u>
<u>cn</u>	31	0.02	CHINANET Chongqing Province Network
<u>de</u>	30	0.02	<u>novomind AG</u>
<u>cn</u>	30	0.02	CHINANET <u>Guangxi province network</u>
<u>de</u>	30	0.02	SAP AG, <u>Walldorf</u>
<u>hn</u>	30	0.02	<u>Multidata S.A (ISP)</u>
<u>jp</u>	29	0.02	<u>Japan Technical Software Inc. <a href="http://www.jtsnet.co.jp/">http://www.jtsnet.co.jp/</a></u>

Typical 24-hour period. Total hits: 183,731

# Data Transfers from Eclipse.org

## Y/Y

Data transfer vs. link speed (February Y/Y)



We've been adding 10 to 20 Mbps of bandwidth each year (orange)

Total bits moved to Internet (blue)