



Marketing Update for March 2012



EclipseCon 2012

- New location
- New Agile ALM Connect co-conference
- 28 sponsors





Eclipse Community Awards - Individuals

Top Committer:

Sven Efftinge, Daniel Megert, and Kim Moir

Top Newcomer Evangelist:

Russell Bateman, Lars Vogel, and Lu Yang

Top Contributor:

Alex Blewitt and Stephan Herrmann



Eclipse Community Awards - Projects

Most Open Project:

C/C++ Development Tooling, Eclipse Communication Framework, GMF Tooling

Most Innovative New Feature or Eclipse Project:

Eclipse Code Recommenders, Orion, Xtend



Eclipse Community Awards - Products

Best Modeling Product:

MaintainJ and UMLet

Best Developer Tool:

Bndtools, Chronon Time Travelling Debugger, and DS-5 Community Edition

Best Application:

Bonita Open Solution, CCTVnet ,and Justinmind Prototyper



Eclipse Training Series

Marketing program for Eclipse members that offer training courses on RCP, Modeling and BIRT

Promotion runs mid May to end of June



Juno Launch (June 2012)

- Juno Demo Camps for June
- Focus on Eclipse 4 being the primary platform for Juno