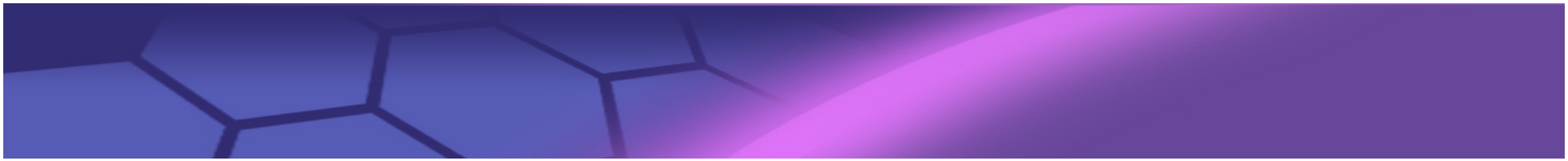
Eclipse Mobile Working Group Proposal (v1.3)



Eclipse for Mobile – Accelerating the Pace

Problem

- Eclipse mobile projects lack industry leadership and momentum for mobile application development.

- Eclipse mobile projects are too narrowly focused –
  - Constrained "field of view' – only narrow slices of the solution
  - Constrained value to mobile app developers, Eclipse developers, mobile companies

Solution

- Eclipse Mobile Workgroup (EMWG)
  - Defines a more complete mobile application development environment
  - Forum for roadmap collaboration on a comprehensive mobile development offering
  - Creates more value for mobile companies, wireless operators, mobile ISVs, and Eclipse developers

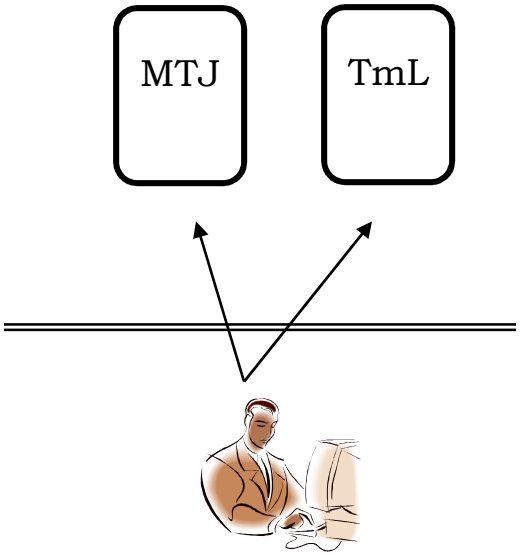
- Eclipse – the industry standard for mobile application development

Eclipse Mobile Work Group – Four Pillars of Focus

- *Product*
  - Define and implement an integrated mobile application development product
- *Roadmap*
  - Roadmap for complete mobile offering
  - Broadens field of interest to attract new developers and adoption
- *Best Practices*
  - Simplify the use of Eclipse by mobile application developers through a common set of test suites, training materials, documentation.
- *Promotion*
  - Consistent marketing message and promotion for Eclipse in Mobile.
  - Integrate Mobile across Eclipse Marketing events & promotion materials

Eclipse for Mobile – Creating Momentum

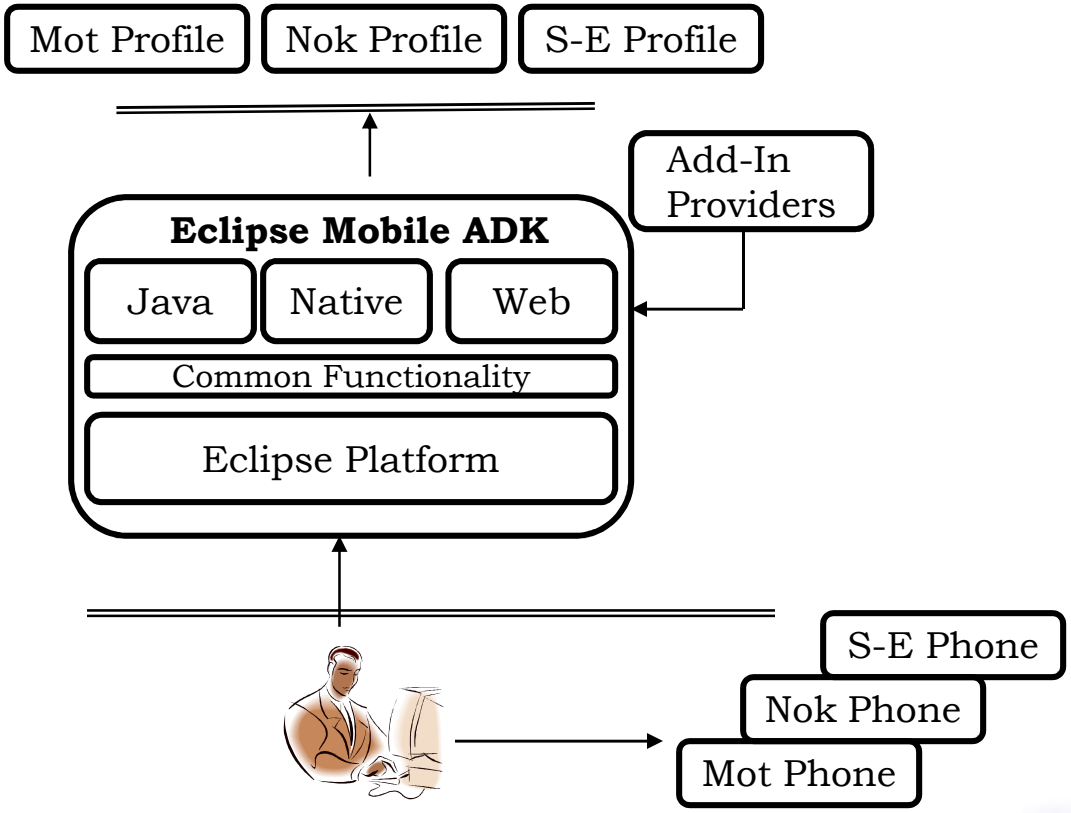
Today



Mobile Application Developer

Eclipse Mobile Work Group

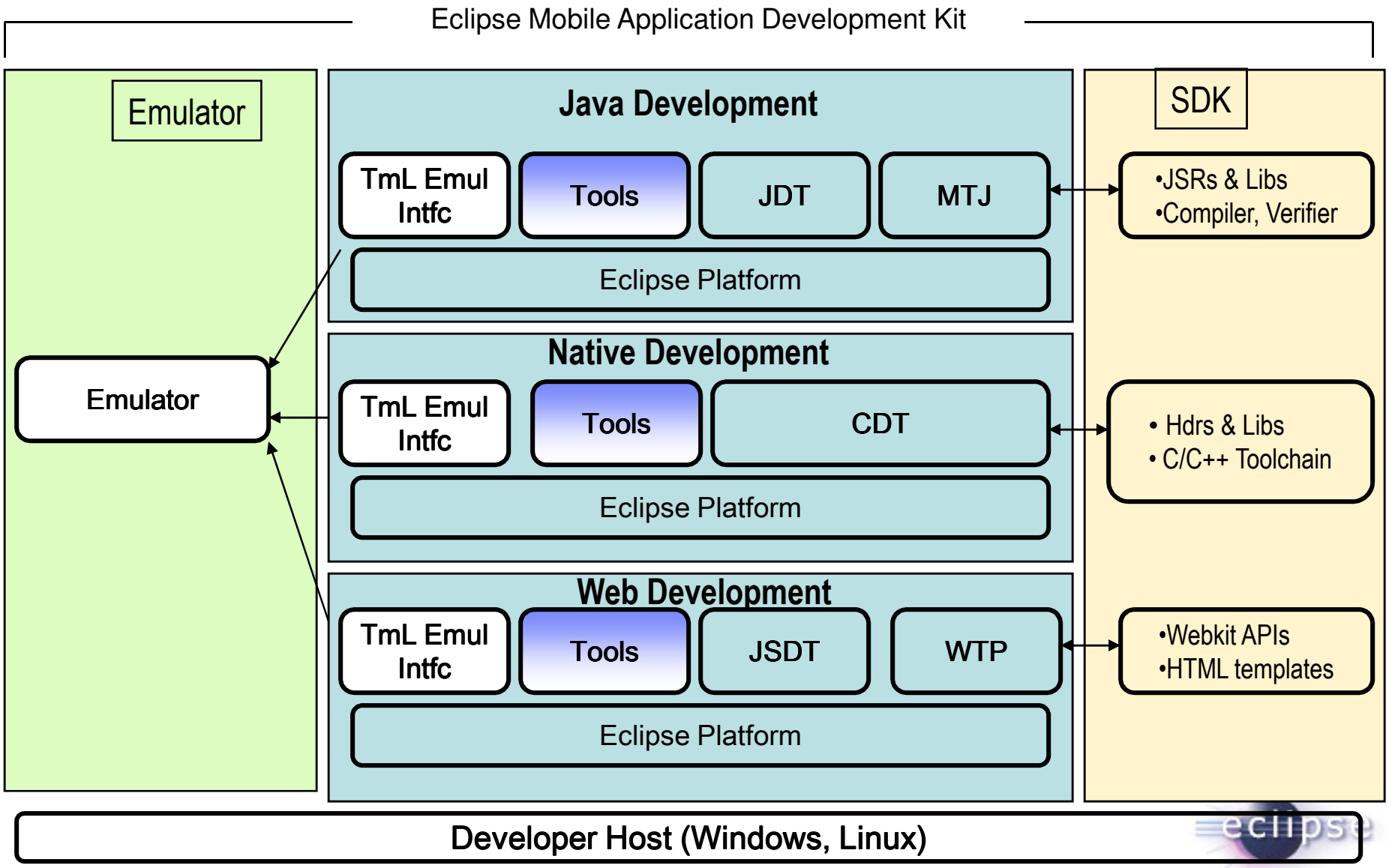
- Packaged Product
- Roadmap
- Promotion
- Best Practices



Mobile Application Developer

Target Hardware

Eclipse Mobile Application Development Kit



Next Steps

- *Eclipse Workgroup Process - draft*
  - Proposal (incl SOI)
  - Creation Review
  - Implementation

- *Statement of Intent for Mobile WG - draft*